

Capital Public Radio Board of Directors Meeting

We acknowledge, with respect, the land our campus is on today was, and continues to be, the homelands of the Indigenous people of this area. Northern California and its rivers serve as a gathering place for many local tribes from the surrounding valley and foothills including the Southern Maidu, Puhtwin, Wintun, Wiyot, and Mechoopda. We recognize these lands and riverways as unceded traditional territories of these Native peoples. We further recognize these California Native nations and respect their sovereignty. By offering this land acknowledgement, we affirm a commitment to build relationships and foster a university environment of success to better serve Native nations and communities.

Nº.	Minutes for Wednesday, March 18th, 2026 at 5:30-7:30pm Zoom Meeting Access Link: https://csus.zoom.us/j/81201962702 Passcode: 897691	Presenter	Action		
I.	Opening	Wheeler			
	<p>The meeting was called to order at 5:30pm and the land acknowledgement was provided by Mark Wheeler.</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><u>Members (15/20):</u> Mark Wheeler – Chair Susan Catron – Vice Chair Machel Martin - Secretary David Maxwell-Jolly – Treasurer Frank Maranzino – President/GM Stacey Hunter-Schwartz Erike Young <i>Kenneth Johnston - Absent</i> <i>Mashariki Lawson-Cook - Absent</i> Jim Richardson <i>Rob Crawford – Absent</i> Jeff Holden Jim Bolt <i>Bianca Khanona – Absent</i> Juan Cornejo Joy Melnikow Gerry Latasa, Jr. Albert Hwang Jenn Galinato – Joined at 5:49pm <i>Gladys Francis - Absent</i></p> </td> <td style="width: 50%; vertical-align: top;"> <p><u>Invited Legal Counsel:</u> Jennifer Scott</p> <p><u>Staff:</u> RYanne Steele Tina Pumphrey Chris Bruno Amy Jewett Nia Towne Cindy Mortensen Emerson Reinl Jonathan Alberts – Joined at 5:45pm Jennifer Halm</p> </td> </tr> </table> <p>Machel moved to amend the agenda to remove sections VIII and IX, due to time limitations; it was seconded by Gerry. Without objections, the amended agenda was approved unanimously.</p>	<p><u>Members (15/20):</u> Mark Wheeler – Chair Susan Catron – Vice Chair Machel Martin - Secretary David Maxwell-Jolly – Treasurer Frank Maranzino – President/GM Stacey Hunter-Schwartz Erike Young <i>Kenneth Johnston - Absent</i> <i>Mashariki Lawson-Cook - Absent</i> Jim Richardson <i>Rob Crawford – Absent</i> Jeff Holden Jim Bolt <i>Bianca Khanona – Absent</i> Juan Cornejo Joy Melnikow Gerry Latasa, Jr. Albert Hwang Jenn Galinato – Joined at 5:49pm <i>Gladys Francis - Absent</i></p>	<p><u>Invited Legal Counsel:</u> Jennifer Scott</p> <p><u>Staff:</u> RYanne Steele Tina Pumphrey Chris Bruno Amy Jewett Nia Towne Cindy Mortensen Emerson Reinl Jonathan Alberts – Joined at 5:45pm Jennifer Halm</p>		X
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II.	Open Forum	Wheeler			

During open forum, each community member in attendance may address the board for up to three minutes. Time guidelines ensure that all participants will have an opportunity to speak, as well as allow for the board to resume their business in a timely fashion. A director or manager may briefly respond to statements made or questions posed, but no actions or determinations can be made on items brought up during open forum. If desired, the board may look to add an item raised during open forum to a future board meeting agenda in which an action or determination can be made. We ask that all speakers be respectful and observe general rules of decorum by not engaging in any argumentative or disruptive behavior. And we thank all participants in advance for bringing organizational matters, questions, or concerns to the board and management. Please understand that once the board begins deliberations, there will be no further opportunity for public comment unless expressly invited by the board.

	<p>a) Public Comment – None provided.</p> <p>b) Open Forum for Board Members – None provided.</p>		
III.	Approval of Minutes	Wheeler	X
	<p>a) 2/18/26 Susan moved to approve the minutes as presented; it was seconded by Juan. Without objections, the minutes were approved unanimously as presented.</p>		X
IV.	Chair’s Report	Wheeler	
	<p>Mark skipped his update due to time constraints.</p> <p>Gerry moved to enter closed session; it was seconded by Joy. Without objections the committee moved into closed session at 5:35pm.</p>		
V.	Closed Session	Wheeler	X
	<p>a) Personnel Gerry moved to rise and report from closed session; it was seconded by David. The committee rose from closed session at 5:44pm and Susan reported that without objections, the Board voted unanimously to approve Frank Maranzino’s contract as President and General Manager, effective April 1st, 2026.</p>		X
VI.	Action Items	Wheeler	X
	<p>a) Approve FY24/25 990 Tax Returns: Due to ongoing review and clarification of details, the FY24/25 990 Tax Return will go back to the Audit Committee on April 6th for further discussion and reapproval before coming back to the Board for approval on April 15th.</p> <p>b) Approve CLA Quote for the FY25/26 Audit and Tax Return: Erike moved to approve the CLA Quote for the FY25/26 Audit and Tax Return; it was seconded by Susan. Without objections, the CLA Quote for the FY25/26 Audit and Tax Return was approved unanimously.</p> <p>c) Approve New & Updated CPR Policies:</p> <p>i. Gerry moved to approve the Whistleblower Policy; it was seconded by Susan. The motion passed.</p> <p>ii. Machelle moved to approve the Delegation of Authority Policy; it was seconded by Stacey. Without objections, the motion was approved unanimously.</p> <p>Susan moved to enter closed session again; it was seconded by Gerry. Without objections the committee moved into closed session again at 6:46pm.</p>	<p>Young</p> <p>Young</p> <p>Maranzino Pumphrey</p>	<p></p> <p>X</p> <p>X</p> <p>X</p>

VII.	Closed Session	Wheeler	
	<p>a) Personnel</p> <p>b) Litigation</p> <p>Gerry moved to rise and report from closed session; it was seconded by Juan. The committee rose from closed session at 7:19pm and Stacey reported that without objections the Board unanimously approved two (2) new members; Sean Lynch and one (1) other candidate, pending a clear background check.</p> <p>The Board also accepted the Governance Committee’s proposal to develop a slate of officers to recommend for a vote for approval at April’s board meeting, with the terms of the Chair and Vice Chair beginning July 1st, 2026.</p>	<p>Hunter-Schwartz Maxwell-Jolly Scott</p>	<p>X</p> <p>X</p>
VIII.	Staff Reports	Wheeler	
	<p>a) General Manager’s Report</p> <ul style="list-style-type: none"> • The Spring Fund Drive received 1,400 individual contributions, including four (4) major donor challenge gifts. • CapRadio successfully vacated Burns Tower and launched Starlink satellite internet service at KUOP site, improving reliability, and reducing costs. • New AV equipment was installed in the Community and Conference Rooms. • The Technology Team co-hosted KSSU broadcast workshops and masterclasses with the News and Music Departments. • The NSPR transition is nearly complete, pending legal finalization. • CapRadio has entered the Top 5 news station in Sacramento. • The new “Sound of the Station” initiative is intended to ensure the station is aligning the content promotion and on-air experience. • Our journalism strategy is centered on public impact. On April 30th CapRadio will be present at the Youth Leadership Institute (YLI) in Fresno, for the gubernatorial debate, as a key broadcast and editorial partner. • April is Jazz Appreciation Month, and Jennifer Reason 100th local artist interview and performance will be live in the Community Room. • A new strategic initiative called JAMIN is being developed with Joaquin. The team met with the Program Director at Stanislaus State for Media Studies, and discussed taking steps towards a CSU partnership model, in hopes of strengthening journalism and creating clear pathways from universities for professional newsrooms. • Patti Stoltz is retiring after 12 years with CapRadio and will leave a lasting impact on Membership. <p>b) Chief Marketing and Revenue Officer’s Report</p> <ul style="list-style-type: none"> • The Public Media & Student Advancement Fund (Give Sac State Day) had a record kickoff performance: 250+ donations and \$79K+ raised. • Strong donor engagement: 67% of gifts were add-on donations (many from previously inactive sustainers); 16% from new donors. • Secured \$20K anonymous challenge gift; CapRadio contributed ~20% of total campaign revenue. • High visibility through Sac State collaboration, including outreach to 225K+ alumni and social media support. 	<p>Maranzino</p> <p>Bruno</p>	

	<ul style="list-style-type: none"> • The Spring Fundraiser outperformed industry trends with nearly flat donation volume and +12% revenue YoY (preliminary), despite shorter campaign duration. • The Settlement statement was published with media coverage. • Launching new brand campaign: “Public Service Journalism for Our Community, Sustained by Our Community.” • Continued Board engagement through on-air messaging. • Partnership and Engagement is hosting a donor event with Creciente Leadership Program featuring NPR’s Felix Contreras. • Expanded partnership with The Sofia/B Street Theatre as Premier Media Partner. • Finalizing Sacramento Region Community Foundation partnership for Big Day of Giving. • Developing additional donor engagement event with Sac State College of Natural Sciences. • Ongoing development of KPIs for Development/Membership and Sponsorship. • Finalizing Executive and Board dashboards. 		
IX.	Committee Reports – Received Via Email	Wheeler	
	<p>a) Executive:</p> <ul style="list-style-type: none"> • Closed session focused on litigation updates and strategic planning; received overview of 3-month “Strategy Sprint” from Joaquin Alvarado. • Set agenda for March 18 Board meeting. • Discussed potential addition of Audit Chair to Executive Committee; no decision was made. • The Employee Handbook approved on February 4, 2026 <p>b) Finance</p> <ul style="list-style-type: none"> • Began FY budget planning; reviewed current year status and priorities. • Projected FY shortfall. • Authorized up to \$250K in insurance proceeds to cover potential shortfall. • Approved discussion of staff salary adjustments and noted budget impact. • Directed GM to explore reduction of university cost allocation. • Reviewed Reserve Policy and related agreements for consistency. • Received staff input on budget priorities for next fiscal year. <p>c) Governance</p> <ul style="list-style-type: none"> • Reviewed Board onboarding/offboarding processes. • Recommended aligning Board term cycles with fiscal year (July 1 start). • Plan to present officer slate for vote at April 15 meeting; Vice Chair Catron to assume Chair role July 1. • Recommended two (2) new Board member candidates for approval. • Assigned Gladys Francis to Development Committee. <p>d) Development</p> <ul style="list-style-type: none"> • Received updates on Development, Membership, and Sponsorship. 	<p>Catron</p> <p>Maxwell-Jolly</p> <p>Hunter-Schwartz</p> <p>Catron</p>	

	<ul style="list-style-type: none"> Highlighted Give Day collaboration with Sacramento State supporting student internships. Noted successful partnerships and donor engagement activities. Identified priorities for Board support: community engagement, corporate sponsorship introductions, and 100% participation in Big Day of Giving (currently at 85%). Two (2) Board members pledged \$6,000 challenge to increase Board giving. <p>e) Audit</p> <ul style="list-style-type: none"> Received update on Chancellor’s Office audit (no repeat findings from prior audit). Reviewed FY24/25 Form 990 and Schedule O language Approved recommendation of 3-year auditing services agreement with CliftonLarsonAllen (CLA) based on competitive pricing, 5% discount, and rotating lead auditors. 	Young	
X.	Adjournment	Wheeler	
	David moved to adjourn the meeting; it was seconded by Susan. Without objections, the meeting was adjourned at 7:27pm.		

Initially approved by Machel Martin on 3/27/26

Machel Martin

04/16/2026