

Capital Public Radio Board of Directors Meeting

We acknowledge, with respect, the land our campus is on today was, and continues to be, the homelands of the Indigenous people of this area. Northern California and its rivers serve as a gathering place for many local tribes from the surrounding valley and foothills including the Southern Maidu, Patwin, Wintun, Wiyot, and Mechoopda. We recognize these lands and riverways as unceded traditional territories of these Native peoples. We further recognize these California Native nations and respect their sovereignty. By offering this land acknowledgement, we affirm a commitment to build relationships and foster a university environment of success to better serve Native nations and communities.

Nº.	Agenda for Wednesday, September 17th, 2025 at 5:30-7:30pm Zoom Meeting Access Link: https://csus.zoom.us/j/81201962702 Passcode: 897691	Presenter	Action
I.	Opening	Wheeler	
	<p>The meeting was called to order at 5:31pm and the land acknowledgement was provided by Dr. Mark Wheeler.</p> <p>Members: Mark Wheeler Susan Catron Frank Maranzino David Maxwell-Jolly Machelle Martin Leslie Cornick Jim Richardson Rob Crawford Jeff Holden Kenneth Johnston Jim Bolt Steven Karp Nick Llanos</p> <p>Absent: Stacey Hunter Schwartz Mashariki Lawson-Cook Erike Young Bianca Khanona</p> <p>Joined By: Jenn Galinato – ASI Student Member</p> <p>Invited Legal Counsel: Jonathan Hsieh</p> <p>Staff: Ryanne Steele Riley Palmer Mark Jones Alec Stutson Sarah Kamiya Cindy Mortensen</p> <p>Chris Bruno Tina Pumphrey Patti Stoltz David Born Nia Towne</p> <p>Susan moved to approve the agenda as presented and was seconded by Machelle. This passed unanimously.</p>		
II.	Open Forum	Wheeler	

During open forum, each community member in attendance may address the Board for up to three minutes. Time guidelines ensure that all participants will have an opportunity to speak, as well as allowing the Board to resume their business in a timely fashion. A director or manager may briefly respond to statements made or questions posed, but no actions or determinations can be made on items brought up during open forum. If desired, the Board may look to add an item raised during open forum to a future Board meeting agenda in which an action or determination can be made. We ask that all speakers be respectful and observe general rules of decorum by not engaging in any argumentative or disruptive behavior. And we thank all participants in advance for bringing organizational matters, questions, or concerns to the Board and management. Please understand that once the Board begins deliberations, there will be no further opportunity for public comment unless expressly invited by the Board.

	<p>a) Public Comment</p> <p>1. Juan Cornejo introduced himself as a Board candidate and expressed his interest in serving on the CapRadio Board.</p> <p>2. Patti Stoltz stated that the staff is happy with the progress of the lawsuit and recent story on the Sheriff’s investigation being moved to the DA’s office. The staff is also curious about the status of the Board search for a permanent General Manager. Susan provided a brief update as requested by the Chair.</p> <p>3. Alec Stutson stated that the NSPR employees are worried about the upcoming Transition. He expressed concern about the employee’s lack of involvement during the planning phase by those on the Transition Team. He asked if the proposed 4-month plan is still in effect, or if it has been extended. The Chair explained that more information will be provided later in the meeting.</p> <p>b) Open Forum for Board Members - None Provided</p>		
III.	Approval of Minutes	Wheeler	X
	<p>a) 8/20/25</p> <p>Susan moved to approve the minutes as presented and Nick seconded. The minutes were approved unanimously.</p>		X
IV.	Staff Reports	Wheeler	
	<p>a) General Manager’s Report</p> <p>Frank advised that the Transition team is focused on returning operational management to NSPR and KHSU. The efforts so far include a multi-year budget review, ongoing analysis of operational costs, conducting a listener survey, a full programming audit, technology and infrastructure assessments, engaging with donors and planning for Fall fundraising activities, which demonstrates a commitment to building a strong foundation for future sustainability. The Transition team is aiming for a complete transition by the end of the 2025 calendar year and recognizes the importance of thoughtful change and are approaching the Transition with deep respect for the station’s mission, staff and loyal audience.</p> <p>The engineering team deployed the ‘Now Playing on HD’, which now displays the song title and artist’s name. An inventory process is being completed and sent to Sac State for self-assessment requirements for the upcoming Chancellor’s Office audit in 2026. Engineering partners are also coordinating site visits to Chico and Humboldt as part of the Transition handoff, to ensure streamlined continuity.</p> <p>In music, August ratings showed growth of KXPR during morning classical and evening jazz. The Fall fund drive efforts have been aided by Insight staffers Vicki Gonzalez and Jen Picard. The 24-hour jazz stream is performing better than ever. Jenn Reason just completed her 75th local artist feature, adding to the culture and entertainment of</p>	Maranzino	

	<p>Sacramento. This month is Classical Music Month featuring special on-air activities throughout September.</p> <p>In news, we're hiring an Insight Producer. An offer was just extended to a former Sac State student assistant. Our former news fellow from UC Berkeley, is now an official Reporter. Recently, the politics team worked tirelessly while lawmakers decided the fate of hundreds of bills.</p> <p>For compliance, we have started annual performance reviews for senior management and are on track to complete them by the end of the 2025 calendar year. Policies are being prepared and standardized into our payroll system, Paylocity, for training and accountability purposes.</p> <p>b) Chief Marketing and Revenue Officer's Report Chris advised that the Fall fund drive has been very successful, exceeding match funds of up to \$200k. We had the largest single day of fundraising ever, with over 750 donations. Total donations are up 40% over last year. We have also been given an anonymous \$200k donation, after hearing about the civil suit and our community-supported approach to sustainability.</p> <p>Regarding recent community engagement, Chris provided the keynote speaking address at the Point West Rotary Club and was joined by Jennifer Reason who played piano. He also joined Colleen McCartney at the Rotary Club of Sacramento for a speaking engagement. They highlighted our 100% community-supported business model and spent time connecting with the community. This resulted in three (3) new sponsorship leads. Chris then thanked new member, David, for offering to connect Colleen with some government sponsorship opportunities as well.</p> <p>For community partnership, we have finalized partnerships with Mondavi and Capital Stage. Chris is also working on developing partnerships with the Sac Choral Society and the B Street Theater. On October 4th, he will be attending the Sac Century Challenge with the Rotary Club of Sacramento.</p> <p>So far, four (4) nonprofits have participated in the Nonprofit Showcase. These on-air spots have resulted in a lot of engagement from the community, via email, calls, comments, requests for meetings and station tours, etc. Two (2) more will be airing very soon; the Court Appointed Special Advocates for Children (CASA) and the Lodi Community Arts Center.</p> <p>Regarding communications, the Sac Bee broke a story about the Sheriff's Office sending their investigation findings to Jun Reina's prosecutors for review. We responded quickly to the Business Journal, ABC10, etc.</p>	Bruno	
V.	Action Items	Wheeler	X
	<p>a) Approve Board Retreat Date – Saturday, November 15th, 2025. Susan moved to approve the Saturday, November 15th retreat date and was seconded by Jim B. This passed unanimously.</p> <p>b) Approve New Board Secretary – Machel Martin Rob explained the unanimous results of the committee's vote-by-email and moved to nominate Machel Martin as Board Secretary; Nick seconded. This passed unanimously.</p>	<p>Catron</p> <p>Crawford</p>	<p>X</p> <p>X</p>

	<p>e) Development</p> <p>Jeff reported that the Board Chair joined their meeting to discuss opportunities for joint ventures, where both Cap Radio and Sac State benefit. The committee also discussed the importance of donor convenings and the value of having Board members join to increase engagement and support from the community. There are also networking opportunities in the Bay Area, with partners who are looking to reconnect with CapRadio as a partner.</p>	Holden	
VIII.	Adjournment	Wheeler	
	<p>Susan moved to adjourn the meeting and was seconded by Machelie. The meeting was adjourned at 6:29pm.</p>		

Machelle Martin

Approved by Machelie Martin