

Capital Public Radio Board of Directors Meeting

We acknowledge, with respect, the land our campus is on today was, and continues to be, the homelands of the Indigenous people of this area. Northern California and its rivers serve as a gathering place for many local tribes from the surrounding valley and foothills including the Southern Maidu, Patwin, Wintun, Wiyot, and Mechoopda. We recognize these lands and riverways as unceded traditional territories of these Native peoples. We further recognize these California Native nations and respect their sovereignty. By offering this land acknowledgement, we affirm a commitment to build relationships and foster a university environment of success to better serve Native nations and communities.

Nº.	<p style="text-align: center;">Minutes for Wednesday, March 19th, 2025 at 5:30pm</p> <p style="text-align: center;">Zoom Meeting Access Link: https://csus.zoom.us/j/88464107167</p>	Presenter	A c t i o n
I.	Opening	Wheeler	
	<p>This meeting was called to order at 5:33pm and the land acknowledgement was provided by Dr. Mark Wheeler.</p> <p><u>MEMBERS:</u> Mark Wheeler Susan Catron Kimberly Miller Stacey Hunter Schwartz Frank Maranzino Leslie Cornick Martin Clevenger Kenneth Johnston Mashariki Lawson-Cook Jim Richardson Rob Crawford Jeff Holden Erike Young Steven Karp Colin Kemp</p> <p><u>ABSENT</u> Annie Lam Nick Llanos Jim Bolt</p> <p><u>STAFF:</u> Ashley Morrison Therese Harrison Tabitha Leeds</p>		

	Steve Karp The agenda was approved unanimously as presented.		
II.	Open Forum	Wheeler	
<p><i>During open forum, each community member in attendance may address the Board for up to three minutes. Time guidelines ensure that all participants will have an opportunity to speak, as well as allow for the Board to resume their business in a timely fashion. A director or manager may briefly respond to statements made or questions posed, but no actions or determinations can be made on items brought up during open forum. If desired, the Board may look to add an item raised during open forum to a future Board meeting agenda in which an action or determination can be made. We ask that all speakers be respectful and observe general rules of decorum by not engaging in any argumentative or disruptive behavior. And we thank all participants in advance for bringing organizational matters, questions, or concerns to the Board and management. Please understand that once the Board begins deliberations, there will be no further opportunity for public comment unless expressly invited by the Board.</i></p>			
	<p>a) Public Comment Mike Montgomery, Member of the Public – Mike raised concerns around the fact that minutes haven't been posted to the website since October 2024. He was informed that the current Board Administrator was filling multiple roles within the organization and had been authorized to prioritize other work. Any past minutes Mike would like to receive would be sent to him and he would be informed when new minutes had been posted to the website.</p> <p>See attached for the following: Patti Stoltz – Negotiation updates regarding job descriptions. Manola Secaira – Increased workloads based on job descriptions is causing stress. Srishti Prabha – Management changes impacting her work. Alec Stutson – Sarah Bohannon's role & workload. Gera Zavala – Role of community reporters.</p> <p>b) Open Forum for Board Members None provided</p>		
III.	Action Items		X
	<p>a) UFSS/CapRadio MOU Agreement Colin moved to approve the MOU as presented for further discussion & was seconded by Jeff.</p> <p>The Board was joined by Therese Harrison, VP for Advancement Services on SacState's campus. Therese provided information on the role of the University Foundation at Sacramento State, and how it serves as an endowment fund to the auxiliaries on campus. The MOU provided to members outlined the relationship between CapRadio and UFSS, showing that UFSS will extend its endowment administration to the station. Information on the logistics of this relationship and the management of funds was provided.</p> <p>Members were also informed that this document had already been signed by Frank Maranzino at the advisement of Sacramento State employees, and this vote would be to reaffirm that action.</p> <p>This passed unanimously.</p>	Leeds Harrison	
IV.	Staff Reports	Wheeler	

	<p>a) General Manager's Report</p> <p>The CapRadio Spring fund drive was underway, which had been extended an additional day. Early results suggest that about 40% of donations coming in are from new or lapsed donors. Frank specifically thanked Amy Jewett for her incredible work handling all of the processing for the fund drive.</p> <p>The audit draft from the CPB's Office of Inspector General had been received. A final response letter was expected to go out Friday.</p> <p>News ratings had nearly doubled in the past year, ranked number four overall in the market.</p> <p>A draft proposal of the FY25/26 budget would be presented to the Finance Committee at their next meeting.</p> <p>b) Chief Marketing and Revenue Officer's Report</p> <ul style="list-style-type: none"> Board Giving Status <p>At the time of session, the Board had achieved 78% of board giving. The team's goal would be to have 100% by May 1st, which is Big Day of Giving. Marketing around the fund drive focused on Big Day of Giving was underway. Chris requested that members who may be interested in doing on-air spots contact him so they can be included in fund raising efforts.</p>	Maranzino Bruno	
V.	Discussion Items	Wheeler	
	<p>a) Audience & Revenue: Sustaining Our Public Service Mission</p> <p>The Board listened to an educational presentation from Chris regarding CapRadio's public service mission, outlining the role CapRadio plays within the community. This presentation included information on general listener & donor data, NPR partnerships, and revenue sources.</p> <p>b) CapRadio/Sac State Services Exchange Agreement</p> <p>The exchange agreement between CapRadio and Sac State expired in January 2025. This would be renegotiated when a permanent CFO is brought on to Sac State.</p> <p>Colin moved to enter closed session and was seconded by Stacey. The Board entered closed session at 7:30pm.</p>	Bruno Leeds	
VI.	Closed Session	Wheeler	
	<p>a) General Litigation/Ad Hoc Legal Update</p> <p>The board rose & reported that they received updates on various legal matters from counsel. No decisions were made.</p> <p>Colin moved to adjourn and was seconded by Stacey. This session adjourned at 7:42pm.</p> <p>All committee reports to be presented at the next meeting.</p>	Scheidt Catron	
VII.	Committee Reports	Wheeler	
	<p>a) Executive</p> <p>b) Governance</p>	Catron Hunter Schwartz	

	c) Finance d) Audit e) Development f) Ad Hoc Committees	Miller Cornick Johnston Catron	
VIII.	Adjournment	Wheeler	X



Approved by Stacey Hunter Schwartz