

Capital Public Radio Board of Directors Meeting

We acknowledge, with respect, the land our campus is on today was, and continues to be, the homelands of the Indigenous people of this area. Northern California and its rivers serve as a gathering place for many local tribes from the surrounding valley and foothills including the Southern Maidu, Patwin, Wintun, Wiyot, and Mechoopda. We recognize these lands and riverways as unceded traditional territories of these Native peoples. We further recognize these California Native nations and respect their sovereignty. By offering this land acknowledgement, we affirm a commitment to build relationships and foster a university environment of success to better serve Native nations and communities.

Nº.	Minutes for Wednesday, January 22nd, 2025 at 5:30pm Zoom Meeting Access Link: https://csus.zoom.us/j/88464107167	Presenter	Action
I.	Opening	Wheeler	
	<p>The meeting was called to order at 5:35pm and the land acknowledgement was provided by Dr. Mark Wheeler.</p> <p><u>Members</u> Mark Wheeler Susan Catron Martin Clevenger Stacey Hunter Schwartz Frank Maranzino Kenneth Johnston Mashariki Lawson-Cook Jim Richardson Rob Crawford Jeff Holden Nick Llanos Erike Young Jim Bolt Steven Karp Colin Kemp</p> <p><u>Absent</u> Leslie Cornick Annie Lam</p> <p>Thank you to Lynn Belzer for her service on the board. Lynn resigned mid-December to focus on personal matters.</p> <p>Susan moved to approve the agenda as presented and was seconded by Stacey. This agenda was approved unanimously.</p>		

II.	Open Forum	Wheeler	
<p><i>During open forum, each community member in attendance may address the Board for up to three minutes. Time guidelines ensure that all participants will have an opportunity to speak, as well as allow for the Board to resume their business in a timely fashion. A director or manager may briefly respond to statements made or questions posed, but no actions or determinations can be made on items brought up during open forum. If desired, the Board may look to add an item raised during open forum to a future Board meeting agenda in which an action or determination can be made. We ask that all speakers be respectful and observe general rules of decorum by not engaging in any argumentative or disruptive behavior. And we thank all participants in advance for bringing organizational matters, questions, or concerns to the Board and management. Please understand that once the Board begins deliberations, there will be no further opportunity for public comment unless expressly invited by the Board.</i></p>			
	<p>a) Public Comment None.</p> <p>b) Open Forum for Board Members Dr. Wheeler acknowledges the work of the Board and commends their service to CapRadio and to the community.</p>		
III.	Staff Reports <15 Minutes>	Wheeler	
	<p>a) General Manager’s Report Frank informed the members that CapRadio was officially suing former General Manager Jun Reina. This had already been confirmed in the Sac Business Journal and the CapRadio Newsroom. The feedback from listeners has been positive as many are pleased that the team is taking public action.</p> <p>CapRadio is looking for additional student assistants: two for the news department, one for graphic design and possibly one for the music department.</p> <p>a) Chief Marketing and Revenue Officer’s Report</p> <ul style="list-style-type: none"> • Board giving status • Update on fundraising & donor support 	Maranzino Bruno	
IV.	Discussion Items <20 Minutes>	Wheeler	
	<p>a) Presentation – CapRadio Music</p> <p>A verbal presentation was provided by the music team, Gary Vercelli, Jennifer Reason, & Mike Nelson. Gary provided a brief history of the music station from its establishment to its current status. He discussed some of the major donors funding the jazz department and how the team has been able to develop those relationships.</p> <p>Jennifer explained the deep connections of the team to critical members of the public and how that is benefitted by the rich music scene in Sacramento. This includes a local artist feature, wherein 50 Sacramento-based artists to date have been interviewed by the station and highlighted on-air.</p> <p>Mike provided context to the programming of both music stations, which prioritizes local artists. The team recently expanded jazz broadcasting to seven days based on listener feedback. Members were informed that the 24-hour jazz stream was disconnected due to the movement of technology downtown and back. The team expected it would be back online this spring. Mike also iterated the importance of understanding how people want to interact and be influenced by their music, such as</p>	Maranzino	

	<p>playing higher energy pieces after the lunch period to elevate people's moods.</p> <p>Jennifer Halm explained that the numbers behind the music station. A third of the membership data is coming in as support for the music station. Of the top 12 donors, almost all have given for music initiatives or expressed that the music programs were of a high priority for them.</p> <p>Following this presentation, Mashariki moved to enter closed session and was seconded by Susan. This passed unanimously and the Board shifted into closed session at 6:26pm.</p>		
V.	Closed Session <60 Minutes>	Wheeler	
	<p>a) Personnel b) Litigation</p> <p>The committee rose from closed session at 7:34pm to announce the election of Dr. Kimberly Miller both to the board and to the Treasurer role. This came with the strong support from the Finance Committee, where Dr. Miller had been previously serving as a public member to the committee. Action was also taken regarding a litigation item.</p> <p>Motion to adjourn from Marty & second from Stacey</p>	<p>Hunter Schwartz</p> <p>Maranzino</p>	
VI.	Committee Reports <20 Minutes>	Wheeler	
	<p>Committee reports were deferred to next session</p> <p>a) Executive – next meeting 2/5/25 b) Governance – next meeting 2/20/25 c) Finance – next meeting 1/29/25 d) Audit – next meeting 2/3/25 e) Development – next meeting 2/4/25</p>	<p>Catron Hunter Schwartz Catron Cornick Johnston</p>	
VII.	Adjournment	Wheeler	X



Approved by Stacey Hunter Schwartz