

## Capital Public Radio Board of Directors Meeting

We acknowledge, with respect, the land our campus is on today was, and continues to be, the homelands of the Indigenous people of this area. Northern California and its rivers serve as a gathering place for many local tribes from the surrounding valley and foothills including the Southern Maidu, Patwin, Wintun, Wiyot, and Mechoopda. We recognize these lands and riverways as unceded traditional territories of these Native peoples. We further recognize these California Native nations and respect their sovereignty. By offering this land acknowledgement, we affirm a commitment to build relationships and foster a university environment of success to better serve Native nations and communities.

N <sup>o</sup> .	<b>Minutes for Wednesday, December 4th, 2024 at 5:30pm</b> Zoom Meeting Access Link: <a href="https://csus.zoom.us/j/83340347271">https://csus.zoom.us/j/83340347271</a>	Presenter	A c t i o n
I.	<b>Opening</b>	Wheeler	
	<p>Mark Wheeler called the meeting to order and provided the land acknowledgement at 5:33pm.</p> <p><b><u>Members</u></b>            Mark Wheeler            Susan Catron            Stacey Hunter Schwartz            Frank Maranzino            Leslie Cornick            Mashariki Lawson-Cook            Rob Crawford            Lynn Belzer            Jeff Holden            Nick Llanos            Erike Young            Jim Bolt            Steven Karp            Colin Kemp</p> <p><b><u>Absent</u></b>            Martin Clevenger            Kenneth Johnston            Jim Richardson            Annie Lam</p> <p>Colin moved to accept the agenda as presented and was seconded by Susan. This passed unanimously.</p>		
II.	<b>Open Forum</b>	Wheeler	

*During open forum, each community member in attendance may address the Board for up to three minutes. Time guidelines ensure that all participants will have an opportunity to speak, as well as allow for the Board to resume their business in a timely fashion. A director or manager may briefly respond to statements made or questions posed, but no actions or determinations can be made on items brought up during open forum. If desired, the Board may look to add an item raised during open forum to a future Board meeting agenda in which an action or determination can be made. We ask that all speakers be respectful and observe general rules of decorum by not engaging in any argumentative or disruptive behavior. And we thank all participants in advance for bringing organizational matters, questions, or concerns to the Board and management. Please understand that once the Board begins deliberations, there will be no further opportunity for public comment unless expressly invited by the Board.*

	<p>a) Public Comment Mike Montgomery, Member of the Public: After reading through the May 1<sup>st</sup> minutes, Mike had some questions regarding member code of conduct, as well as regulations around closed sessions. He wondered who he should contact with these questions, to which Mark volunteered to reach out.</p> <p>b) Open Forum for Board Members Stacey stated that it is very important that every board member make a donation so that when the organization applies for grants, staff can say they have 100% board participation. Leslie reminded the group that donations to NSPR and HSU count and that Leslie is now a sustaining member of NSPR.</p>		
<b>III.</b>	<b>Approval of Minutes</b>	<b>Wheeler</b>	
	<p>a) 10/2/2024 Colin moved to approve the minutes as presented and was seconded by Stacey. No changes were made and this motion passed.</p> <p>Susan abstained as she was not present for this session.</p>		
<b>IV</b>	<b>Discussion Items</b>		
	<p>a) Presentation: Auxiliaries Mark introduced John Melikian for his presentation on CSU Auxiliaries. John reviewed the auxiliary guidelines and the regulatory framework for these types of organizations. This presentation included the role of the board within this framework, including their powers and limitations. The overall message of John’s presentation was that the auxiliary serves the campus to which they’re affiliated. The president determines is the educational program of the university, and thus has the final say in how the auxiliary conducts itself.</p>	<b>Melikian</b>	
<b>V.</b>	<b>Staff Reports</b>	<b>Wheeler</b>	
	<p>a) General Manager’s Report Frank took a moment to acknowledge the difficult work that CapRadio reporters undertook in covering the recent school shooting in Oroville. The dedication and hard work of the team covering a tragedy like a school shooting is both emotionally and physically demanding, and the efforts of all teams have been truly remarkable.</p> <p>NSPR’s year-end campaign was in full swing and would continue through the end of the December. The student assistants at Chico were critical to the success of this campaign and doubled the number of stories on the NSPR website. The Chico team overall was focused on increasing more arts and culture coverage.</p> <p>The operations team was preparing for the annual holiday programming with the</p>	Maranzino Bruno	

	<p>assistance of their student assistant, Tyler Webb.</p> <p>The CapRadio management team provided the union with a report on the current cashflow in conjunction with a new wage proposal for their consideration. Timeframe for the union's response was unclear.</p> <p>b) Chief Marketing and Revenue Officer's Report Chris was happy to report that the station experienced a two-year high in ratings, up 70% from a year ago. Communications around the forensic exam continued to be positive, with multiple news outlets covering CapRadio's recovery with Sacramento State's support. The most recent fundraising campaign has reflected this, as staff have noticed a very strong start.</p>		
<b>VI.</b>	<b>Committee Reports</b>	<b>Wheeler</b>	
	<p>a) Executive The Executive Committee met in closed session to discuss a number of legal items. They approved two of these items for Bruce to move forward on.</p> <p>b) Governance The Governance Committee were working on a board matrix to identify the needs of the board. A few members will be meeting next week to establishing an onboarding practice for new board members, including a potential mentoring program for new members. The team had also reached out to a number of key organizations to fill gaps in the current board's makeup. There are a number of individuals from that outreach that were interested in membership.</p> <p>c) Finance The Finance Committee recently received an update on CapRadio's cashflow and financials. This included a brief discussion on a legal issue regarding one of the properties. Following that meeting Martin announced his resignation from the Treasurer role due to family demands, however will remain on as a board member.</p> <p>d) Audit The Audit Committee went over details on the most recent audit and shared information with the Executive Committee. Next steps would be to continue discussion on questions regarding future audit practices until the team could have a meeting with the full Executive Committee. The Audit Committee hoped that session would result in clearer distinctions between the Finance, Audit, and management teams.</p> <p>e) Development The Development Committee met yesterday with Jennifer, Joann and Chris to discuss establishing a rotating 3-week update on development activities occurring within the organization. The Committee will be working with the Board on potential networking opportunities to further dialogue for Joann within the corporate sponsorship realm. Membership is also looking into re-engagement opportunities for donors who may've ended their evergreen donations in the past year.</p> <p>Susan moved to adjourn this session and was seconded by Colin. This passed unanimously and the session concluded at 7:06pm.</p>	<p>Catron</p> <p>Hunter Schwartz</p> <p>Catron</p> <p>Cornick</p> <p>Johnston</p>	
<b>VII.</b>	<b>Adjournment</b>	<b>Wheeler</b>	<b>X</b>

A handwritten signature in black ink, appearing to read "Stacey HS". The signature is written in a cursive style with some stylized flourishes.

Approved by Stacey Hunter Schwartz