

Capital Public Radio Board of Directors Meeting

We acknowledge, with respect, the land our campus is on today was, and continues to be, the homelands of the Indigenous people of this area. Northern California and its rivers serve as a gathering place for many local tribes from the surrounding valley and foothills including the Southern Maidu, Patwin, Wintun, Wiyot, and Mechoopda. We recognize these lands and riverways as unceded traditional territories of these Native peoples. We further recognize these California Native nations and respect their sovereignty. By offering this land acknowledgement, we affirm a commitment to build relationships and foster a university environment of success to better serve Native nations and communities.

N ^o .	Agenda for Wednesday, July 17th, 2024 at 5:30pm Zoom Meeting Access Link: https://csus.zoom.us/j/83340347271	Presenter	A c t i o n
I.	Opening	Wheeler	
	This meeting was called to order and the land acknowledgement was provided at 5:32 by Dr. Mark Wheeler. <u>Members</u> Mark Wheeler Susan Catron Martin Clevenger Stacey Hunter Schwartz Frank Maranzino Mashariki Lawson-Cook Jim Richardson Rob Crawford Lynn Belzer – arrived 5:37 Jeff Holden Erike Young – left 6:47 Annie Lam Jim Bolt <u>Absent</u> Leslie Cornick Kenneth Johnston Nick Llanos Nataly Andrade-Dominguez <u>Staff</u> Chris Bruno Tabitha Leeds Bruce Scheidt Ashley Morrison Cindy Mortensen		X

	<p>Margaret Hwang Christine Pumphrey Gina Curry Jonathan Bowman</p> <p>Susan moved to approve the agenda as posted and was seconded by Erike. No objections were raised.</p>		
II.	Open Forum	Wheeler	
<p><i>During open forum, each community member in attendance may address the Board for up to three minutes. Time guidelines ensure that all participants will have an opportunity to speak, as well as allow for the Board to resume their business in a timely fashion. A director or manager may briefly respond to statements made or questions posed, but no actions or determinations can be made on items brought up during open forum. If desired, the Board may look to add an item raised during open forum to a future Board meeting agenda in which an action or determination can be made. We ask that all speakers be respectful and observe general rules of decorum by not engaging in any argumentative or disruptive behavior. And we thank all participants in advance for bringing organizational matters, questions, or concerns to the Board and management. Please understand that once the Board begins deliberations, there will be no further opportunity for public comment unless expressly invited by the Board.</i></p>			
	<p>a) Public Comment None provided</p> <p>b) Open Forum for Board Members None provided</p>		
III.	Approval of Minutes	Wheeler	
	<p>a) 6/19/2024 b) 7/3/2024</p> <p>Stacey moved to approve both minutes in a block vote and seconded by Jeff. This passed unanimously.</p>		<p>X X</p>
IV.	Staff Reports	Wheeler	
	<p>a) General Manager's Report</p> <p>The Newsroom and the Operations Team jumped on live coverage of the weekend's events in Pennsylvania. They're split, covering national news with Devin focusing on things locally.</p> <p>Progress on internships continues. Victoria worked with department heads and submitted applications for internships at the California Intern Network. We're waiting to hear back from them.</p> <p>CapRadio is currently interviewing for two positions in the newsroom, a reporter and an editor. We're also continuing the search for a Membership Engagement Coordinator, although an offer was extended to an applicant just before this Board session.</p> <p>We've heard nothing back from KVIE attorneys on any kind of response regarding Tower 91 or the related lands.</p> <p>b) Chief Marketing and Revenue Officer's Report</p>	<p>Maranzino Bruno</p>	

	<p>CapRadio hosted the Health Equity Labs, July, convening. The Health Equity lab is part of the Central Valley Journalism Collaborative (CVJC). We've been working on a partnership with the CVJC and with newsrooms in Modesto, Napa and Sacramento to increase audio-based health equity for distribution at our stations.</p> <p>CapRadio recently closed out the fiscal year, and while we had projected roughly an 7% increase in membership revenue, CapRadio ultimately ended up with a 9% increase in membership revenue.</p> <p>On the communications and PR front, we have executed an agreement to bring Nancy Heffernan on as a strategic consultant. She'll be working with us as an independent contractor.</p>		
V.	Committee Reports	Wheeler	
	a) No committee meetings have occurred since last session, so committee reports will be postponed until the next Board meeting.		
VI.	Action Items	Wheeler	
	<p>a) CapRadio/CSUS Operating Agreement</p> <p>Edits to the operating agreement made by the Board were approved by the Chancellor's Office. These edits were then reviewed by the Board over the past week. A few key items added were due dates for Board reviews and the role of CapRadio was better specified. Any adjustments were unique to reflect the role of a radio station.</p> <p>Susan moved to approve the operating agreement and was seconded by Jim R.</p> <p>MOTION 2024-07*25 to approve the CapRadio/SacState Operating Agreement. This motion was passed unanimously.</p>	Lawson-Cook	X
VII.	Discussion Items	Wheeler	
	<p>a) May Financials</p> <p>b) Cash Flow Update</p> <p>Tabitha introduced Cindy Mortensen, who is the Auxiliary Account Manager assigned to CapRadio. Cindy provided an update to the May financials and how they impacted CapRadio's cash flow. It was confirmed that the CapRadio budget was still in the approval process and awaited President Wood's signature.</p>	Leeds Leeds	
VIII.	Adjournment to Closed Session	Wheeler	X
	<p>Closed Session Discussion Items</p> <p>a) Litigation</p> <p>b) Litigation</p> <p>c) Collective Bargaining</p> <p>d) Property Matters</p> <p>Marty moved to enter closed session and was seconded by Lynn. This motion passed unanimously – the Board entered closed session at 6:26pm.</p>	Scheidt Lawson-Cook Maranzino Maranzino	

IX.	Reconvene to Open Session	Wheeler	X
	<p>Susan moved to rise from closed session and was seconded by Jeff. The Board rose from closed session at 7:19pm</p> <p>Susan stated that in closed session, the Board discussed issues related to litigation and collective bargaining. No actions were taken at this time.</p> <p>Susan moved to adjourn the session and was seconded by Stacey. With no objections, this session adjourned at 7:21pm.</p>	Catron	
X.	Adjournment	Wheeler	X



10/09/2024

Minutes approved by Stacey Hunter-Schwartz