

KXPR, KXJZ, KXSR, KKTO, KXJS, KQNC & KUOP Annual EEO Public File Report

This EEO Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KXPR-FM, KXJZ-FM, KXSR-FM, KKTO-FM, KXJS-FM, KQNC-FM and KUOP-FM all licensed to CALIFORNIA STATE UNIVERSITY, SACRAMENTO. This report is placed in the public inspection files of these stations, and posted on the Website, in accordance with FCC Rules.

The information contained in this Report covers the time period beginning August 2022 to and including July 2023 (the "Applicable Period").

All Full-time Vacancies filled by the Stations during the Applicable Period:

- 1. Morning Edition Host
- 2. Digital Editor
- 3. Health Care Reporter
- 4. Mid-Day Host
- 5. Member Engagement Associate
- 6. Facilities Manager
- 7. Story Editor
- 8. News Anchor, NSPR

The Recruitment Sources utilized to fill the above vacancies:

- 1. Asian Students Achievement Diversity Board
- 2. Association of Fundraising Professionals
- 3. Association of Hispanic MBAs and Business Professionals
- 4. Association of Latino Professionals of America (ALPFA)
- 5. Association Media & Publishing
- 6. Association for Women in Communications
- 7. Asian Resources, email
- 8. Auxiliary Organizations Association, website
- 9. Berkley College of Music
- 10. CA Indian Manpower Consortium, fax
- 11. CA Media Jobs, listserv
- 12. Cal Jobs. EDD. website
- 13. California Association of Broadcasters, website
- 14. California Dept. of Rehab, email
- 15. California State University, Sacramento, website
- 16. Capital Public Radio, website
- 17. Capital Public Radio, bulletin board
- 18. Capital Public Radio Board of Directors, email
- 19. Capital Public Radio Facebook, website
- 20. Capital Public Radio LinkedIn, website
- 21. Capital Public Radio Staff, email
- 22. Capital Public Radio Twitter, website

- 23. Capitol Morning Report, email
- 24. CapStage, email
- 25. Center for Integration and Improvement of Journalism (SFSU), email
- 26. Corporation for Public Broadcasting, website
- 27. Folsom Cordova Community Center, email
- 28. Folsom Lake College, mail
- 29. Grambling State University, email
- 30. Greater Public, website
- 31. Greater Sacramento Urban League, email
- 32. Handshake, website (posts to multiple schools)33. I Hire, email
- 33. Idealist, website
- 34. In Alliance Employment Consultant, fax
- 35. Indeed, website
- 36. LosRios Community College District (American River, Cosumnes, Folsom Lake, Sac City), website
- 37. Millennials in Media, email
- 38. My Sister's House, email
- 39. National Association for the Advancement of Colored People (NAACP)
- 40. National Association of Broadcasters
- 41. National Association of Black Journalists
- 42. Nehemiah Emerging Leaders Program, email
- 43. NPR Slack, website
- 44. PMJA (formerly PRNDI), email
- 45. Progressive Employment, email
- 46. Pro Youth and Families, email
- 47. Process Theatre, Inc., email
- 48. Public Media Business Association, email
- 49. Radio-Online, website
- 50. Sacramento City College, website
- 51. San Francisco State University, website
- 52. San Joaquin Delta College Career Center, mail
- 53. Sierra College, website
- 54. Solano Community College, email
- 55. Society of Professional Journalists
- 56. The Impact Foundry, website
- 57. The Links, email
- 58. The Nonprofit Network, website
- 59. Think Public Media, website
- 60. WEAVE, email
- 61. University of California, Berkeley, website
- 62. University California, Davis, website
- 63. University of Nevada, Reno, email and website
- 64. University of San Francisco, website
- 65. University of the Pacific, email, fax and website
- 66. Yuba City College, mail

The Recruitment Source that referred the hire for each Full-Time Vacancy during the Applicable Period:

1. Morning Edition Host

The recruitment source for hire was a recruiter we hired for this search

2. Digital Editor

The recruitment source for this hire was capradio.org

3. Health Care Reporter

The recruitment source for this hire was former employee referral

4. Mid-Day Host

The recruitment source for this hire was a recruiter we hired for this search

5. Member Engagement Associate

The recruitment source for hire was capradio.org

6. Facilities Manager

The recruitment source for hire was capradio.org

7. Story Editor

The recruitment source for hire was capradio.org

8. News Anchor, NSPR

The recruitment source for hire was mynspr.org

Total number of persons interviewed for Full-Time Vacancy during the Applicable Period and Total number of interviewees referred by each Recruitment Source:

1. Morning Edition Host

Conducted a total of seven interviews. We enlisted the help of a recruiting company

2. Digital Editor

Conducted a total of five interviews. Two were from CapRadio website, one – from LinkedIn, one- Indeed, one- from CPB

3. Health Care Reporter

Conducted a total of two interviews. Both- from employee's referrals

4. Mid-Day Host

Conducted a total of seven interviews. We enlisted the help of a recruiting company

5. Member Engagement Associate

Conducted a total of six interviews: three- staff referrals, one- from Idealist.org, one-from Indeed, one- from CapRadio website

6. Facilities Manager

Conducted a total of five interviews one- CapRadio website, one- Indeed, one - employee referral, one- internal candidate, one- Glassdoor

7. Story Editor

Conducted a total of four interviews. Three – CapRadio website, one-employee's referral

8. News Anchor, NSPR

Conducted a total of three interviews. Two – Company website, one-LinkedIn

List and brief description of initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules:

Public Media virtual Career Fair

On March 29, 2023, from 10 a.m. to 2 p.m., We have participated in Virtual Public Media Career

Fair. We met with students interested in careers in radio broadcasting and provided them with information about current job openings.

Internship Program

We offer a wide variety of internships in the areas of talk show, new media, news, operations and programming. Over the past 12 months, we have placed one intern.

Educational activities for college students

We hosted virtual Next Generation Radio Training in October 2022, training session for six students from colleges in California and Neighboring States. https://capradio2022.nextgenradio.org/