

## DIGITAL SPONSORSHIP EXAMPLES

# Podcast Sponsorship

:15 second pre-roll, mid-roll and post-roll sponsor message on CapRadio podcasts

🔊 Example Script:

*Support for the Insight podcast comes from University of San Francisco, Sacramento campus. Educating students for careers in teaching, public health, counseling psychology, and nursing. Information at [u-s-f-c-a-dot-edu-slash-insight](http://u-s-f-c-a-dot-edu-slash-insight).*

