MISSION AND CODE

The View from Here is a California based multimedia documentary series exploring the stories of people responding to challenges in their lives and the challenges of our times. It highlights people seeking solutions and making a difference in their communities. TVFH combines solid journalism with sound-rich production to tell vivid, first-person stories.

...engages the audience with creativity, personality, imagination, wit and the unexpected.

...is journalistically sound, genuine, and questioning of assumptions.

...is timely, topical and relevant to listeners and viewers while providing context, perspective and depth.

...focuses on people who are dealing with change and challenges.

...is dependable in quality and style; programs with high standards of craft, including incisive writing and cinematic production evoking a “you are here” feel.

...is a fly on the wall, capturing sounds of people doing things and reacting, responding and transforming themselves and their communities.

...harnesses digital opportunities to enhance and expand audio stories and to connect with the audience wherever they happen to be.

...reflects the diversity of our community, telling stories in a human way: first person and character driven

...creates open, mutually beneficial collaborations and conversations throughout the station and the community.

...is technically and editorially excellent radio.