


the View from here

MISSION AND CODE

The View from Here is a California based multimedia documentary series exploring the stories of people responding to challenges in their lives and the challenges of our times. It highlights people seeking solutions and making a difference in their communities. TVFH combines solid journalism with sound-rich production to tell vivid, first-person stories.

-  ...engages the audience with creativity, personality, imagination, wit and the unexpected.
-  ...is journalistically sound, genuine, and questioning of assumptions.
-  ...is timely, topical and relevant to listeners and viewers while providing context, perspective and depth.
-  ...focuses on people who are dealing with change and challenges.
-  ...is dependable in quality and style; programs with high standards of craft, including incisive writing and cinematic production evoking a “you are here” feel.
-  ...is a fly on the wall, capturing sounds of people doing things and reacting, responding and transforming themselves and their communities.
-  ...harnesses digital opportunities to enhance and expand audio stories and to connect with the audience wherever they happen to be.
-  ...reflects the diversity of our community, telling stories in a human way: first person and character driven
-  ...creates open, mutually beneficial collaborations and conversations throughout the station and the community.
-  ...is technically and editorially *excellent* radio.