

**KXPR, KXJZ, KXSR, KKTO, KXJS, KQNC & KUOP
Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KXPR-FM, KXJZ-FM, KXSR-FM, KKTO-FM, KXJS-FM, KQNC-FM and KUOP-FM all licensed to CALIFORNIA STATE UNIVERSITY, SACRAMENTO. This report is placed in the public inspection files of these stations, and posted on the Website.

The information contained in this Report covers the time period beginning August 2009 to and including July 2010 (the “Applicable Period”).

- I. All Full-time Vacancies filled by the Stations during the Applicable Period:
1. Director of Marketing and PR
 2. Member Data Coordinator
 3. Health Care Reporter
 4. State Government Reporter
- II. The Recruitment Sources utilized to fill the above vacancies:

(Note: Recruitment sources in bold indicate a request to be notified of vacancies.)

1. **Access Sacramento, Fax #916-451-9601.**
2. Asian Resources, Fax #916-676-0144.
3. California Association of Broadcasters, www.cabroadcasters.org.
4. **California Department of Rehabilitation, Sacramento District Office, Fax #916-322-0325;** Elk Grove Office, Fax #916-691-1792; Sacramento NE Office, Fax #916-537-2658; South Sacramento Office, Fax #916-262-2061; **Auburn Office, Fax #530-823-4085;** Roseville, Fax #916-774-4417; Stockton, Fax #209-473-6511.
5. **California Indian Manpower Consortium, Fax #916-641-6338.**
6. CAL Jobs/Employment Development Department, www.caljobs.ca.gov.
7. Capital Public Radio (CPR) Website, www.capradio.org
8. Capital Public Radio Bulletin Board.
9. California State University, Sacramento, Career Center, jobs@csus.edu.
10. California State University Jon Fair
11. Center for Integration and Improvement in Journalism
12. Corporation for Public Broadcasting, <http://stations.cpb.org/jobline>.
13. Craig’s List, sacramento.craigslist.org.
14. Current Magazine
15. Folsom Lake College, 6699 Campus Dr, Placerville, CA 95667.
16. Idealist.org
17. InAlliance Employment Consultant, Fax #916-381-9026.

18. ITT Technical College, Rancho Cordova Campus, Fax #916-851-9173; Stockton/Lathrop Campus, Fax #209-858-0277.
19. Los Rios Community College, www.collegecentral.com.
20. National Public Radio website, stationjobs@npr.org.
21. Native American journalists Association
22. Non Profit Resource center, www.nonprofitresourcectr.org.
23. Northern California Broadcasters Association
24. JobNugget.com
25. JournalismJobs.com
26. Opportunityknocks.org
27. Public Radio Management Association
28. Radio-Online
29. **Russian Chamber of Commerce, (916) 971-9444**
30. **Sacramento Asian-Pacific Chamber of Commerce, (916) 446-7883**
31. Sacramento Area Women in Radio & Television, <http://sacramentoawrt.org>.
32. Sacramento Professional Network, Fax #916-227-0382.
33. Sacramento Employment Agency, Fax #916-263-4196.
34. San Joaquin Delta College, Fax #209-954-5787.
35. Sierra College, www.sierracollege.edu.
36. Solano Community College, Career Center, Fax #707-863-7862.
37. TV and Radio Jobs
38. UC Berkeley Listing
39. University of California, Davis, Career Center, <http://icc.ucdavis.edu>.
40. University of Phoenix, Sacramento Campus, Fax #916-922-1647; Rancho Cordova Campus, Fax # 916-636-9449; Roseville Campus, Fax #916-783-7829.
41. University of San Francisco, Sacramento Campus, Fax #916-920-1349.
42. University of the Pacific, Career Center, Fax #209-946-2760.
43. Yuba College, Career Center, Fax #530-634-7703.

III. The Recruitment Source that referred the hiree for each Full-Time Vacancy during the Applicable Period:

1. Director of Marketing and PR: The recruitment source for this hire was internal promotion
2. Member Data Coordinator: The recruitment source for this hire was Craig's List
3. Health Care Reporter: The recruitment source for this hire was Internal recommendation
4. State Government Reporter: The recruitment source for this hire was JournalismJobs.com

IV. Total number of persons interviewed for Full-Time Vacancy during the Applicable Period and Total number of interviewees referred by each Recruitment Source:

1. Director of Marketing and PR:

We conducted a total of 8 interviews.

Of the eight interviews, three were from Craigslist website, one – from Idealist.org, one – non specified, three – internal recommendation.

2. Member Data Coordinator:

We conducted a total of 18 interviews.

Of the eighteen interviews, six were from CPR website, four– from Craig’s List, one – from UC Davis website, one –form CSUS, one – from Internet, two – non specified, three – internal recommendation.

3. Health Care Reporter:

We conducted a total of 6 interviews.

Of the six interviews, one– from JournalismJobs.com, one –form CPB website, one – friends, one – non specified, two– internal recommendation.

4. State Government Reporter:

We conducted a total of 10 interviews.

Of the ten interviews, three– from JournalismJobs.com, three –form CPR website, one – word of mouth, two – non specified, one – internal recommendation.

V. List and brief description of initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules:

1. Sacramento State’s Fall 2010 Career Fair

On September 29, 2009, from 10 a.m. to 2 p.m., Sacramento State hosted a Fall 2010 Career Fair. We met with students interested in careers in radio broadcasting, and provided them with information about current job openings and internships.

2. Sacramento State's Internship, Co-op and Job Fair

On February 18, 2010, from 10 a.m. to 2 p.m., the Sacramento State hosted an Internship, Co-op and Job Fair. We met with students interested in careers in radio broadcasting, and provided them with information about current job openings and internships.

3. Internship Program

We offer a wide variety of internships in the areas of finance, music, talk show, new media, news, operations, programming, and engineering. Over the past 12 months, we have placed many interns from various local universities, colleges and academic institutions.