



capital public radio

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**Board of Directors' Retreat
Wine & Roses, Lodi, California
September 30 – October 1, 2016**

Participant Biographies



Newly appointed CapRadio Board of Directors' Student Board Member, Mario Arroyo is from the Central Valley and is a product of Livingston High School and Livingston Union School District. He is now a senior at Sacramento State, a History major and is graduating in Spring 2017 with hopes of becoming a teacher. He is also the Station Manager at KSSU, Sac State's Student Run Radio.



Hi, my name is Janine Bera. I joined Kaiser Permanente in 2002.

From the time I started medical school, I knew I wanted to be a Primary Care physician. I trained at the UC Davis Medical Center, Department of Internal Medicine, Primary Care Program. One of the things I enjoy most is getting to know my patients and their families, and helping them to understand their medical problems and treatments.

Although my main focus is taking care of my patients, I believe it is important to be involved in the Kaiser Permanente organization. I am the Smoking Cessation Champion working with the Health Education Committee to help develop and maintain programs that provide smokers with resources and support to quit smoking. I am also a Physician Ambassador for Kaiser Permanente. As a member of our Housestaff Committee and clinical faculty at the UC Davis School of Medicine and Medical Center, I frequently work with residents and medical students to provide them with clinical experience and education. In addition, I am a volunteer physician at the Imani Clinic, which is a student-run free clinic in Oak Park.



Ruth Blank

Ruth Blank retired after eight years as CEO of the Sacramento Region Community Foundation. Prior to working with the Foundation, Ruth was in the cable television industry for 25 years and was Comcast's Regional Senior Vice President for Central California in her last position in cable. She has also owned and operated a restaurant and gift shop in the Sacramento/San Joaquin Delta. Ruth graduated from Sarah Lawrence College and attended the Stanford Fiction Writer's program. She has had stories published in Ploughshares, Huffington Post 50 Fiction, Switchback and has won fiction awards from Glimmer Train and the Carve Magazine short fiction contest. In addition to Capital Public Radio, she currently serves on the boards of B Street Theater and the Squaw Valley Community of Writers.



Nick Burnett, Ph.D.

Dr. Nick Burnett is an Emeritus faculty member from the Department of Communication Studies at Sac State. He had previously served as Director of Debate, Department Chair, and Associate Dean of the College of Arts and Letters. In 2012 he was appointed to the CapRadio Board as a University representative and now serves as a public member of the board. He is the Chair of the Board's Marketing and Community Engagement Committee. He's Project Director for the Capital Public Radio Curriculum Outreach Project (CapRadioCurriculum) which connects NPR/CPR content with University students and faculty. In his spare time he tries not to kill the orchids he raises and volunteers as a certified UC Master Gardener.



Delaine Eastin served as the California State Superintendent of Public Instruction (SPI) for eight years from 1995 to 2003, the first and only woman in history elected to that position. As an elected constitutional officer, Delaine managed more than 40% of the California budget and oversaw the education of 6.1 million children. Superintendent Eastin championed state standards and assessments aligned to standards, reduced class size in kindergarten through third grade, a strengthening of arts education and hands-on science, including gardens in schools. When she left office California had gardens in more than 3000 schools and she had enrolled California as the first state to embrace the Team Nutrition program to improve the nutritional value of school lunches.

As SPI, Delaine fought to rebuild California school libraries and to wire schools for technology. She was the architect of the innovative Net Days, copied nationally in more than 40 states and internationally in more than 40 countries. Delaine has been an advocate for substantial increases in school construction funding, universal preschool, full-day mandatory kindergarten, better career and technical education and greater civic engagement of students. She advocated a longer school year and more safety nets for children who fall behind. Among her many awards, in 2015, Delaine received the UC Davis Medal, "the highest honor the campus bestows on individuals to recognize and celebrate extraordinary contributions that embody the campus's Vision of Excellence".



Rick Eytcheson

CapRadio President & CEO

Rick Eytcheson was born and raised in Iowa. He attended Drake University in Des Moines, majoring in Industrial Relations. After working in a manufacturing environment and then retail consulting, Eytcheson stumbled into radio, first as an announcer, then advertising salesman. In 1980, he was recruited to be Sales Manager of start-up KOSO in Modesto. In 1982 he became General Manager of the station and, in 1984, added responsibilities for the company's six other small and medium market radio stations.

In 1985, Eytcheson came to Sacramento to work for McClatchy Newspapers as General Manager of KFBK and KGBY (KAER at that time) Radio. He remained as General Manager through the period when the stations were sold to Westinghouse Broadcasting and then to Chancellor Broadcasting in 1994. As one of the founders of Chancellor Broadcasting, he helped the company acquire KHYL and KSTE in Sacramento. As the company grew dramatically, Eytcheson became Executive Vice President and Western Regional Manager with oversight responsibilities for the company's stations in San Francisco, Los Angeles, and Riverside/San Bernardino in addition to Sacramento. He left his position in 1997 to "retire".

In late 1997, Eytcheson helped found an Internet start-up company that developed local on-line business directories. When the company folded in 2002 after the "dot-com bust" and post 9/11 advertising slump, he returned to radio as Station Manager of Radio Disney. He also served as Senior Vice President of Maverick Media which operated radio stations in Santa Rosa, Calif., Hawaii, and several Midwestern markets. He has been involved in syndication of independently produced radio programs and regional representation of radio stations and networks in California.

Eytcheson resides in Sacramento with his wife, former KOVR-TV reporter/anchor Linda Laird Eytcheson. Mrs. Eytcheson is a Marketing Coordinator for Sutter Health. The couple has 22-year-old twins who both attend college in Southern California. Eytcheson is an avid fisherman and reader who has recently added golf to his collection of vices.



Soyla Fernández, Principal of Fernández Government Solutions, LLC is experienced in the development of political programs and legislative strategies to implement effective advocacy programs for clients. Prior to establishing her own firm, Soyla Fernández worked for Sacramento lobbying firm Manning Advocates, LLC. As an associate at Manning Advocates, she represented clients in the areas of brownfields liability reform, water supply legislation, Proposition 50 funding, Cigarette Tax Stamp Funding and Procurement, tribal compacts, energy, and various issues relating to land use and development. Ms. Fernández also served as a Gubernatorial Appointee with the Business, Transportation, and Housing Agency and the Technology, Trade and Commerce Agency. Prior to these appointments, Ms. Fernández established a consulting practice to help numerous non-profit agencies apply for state, federal and private funding. Ms. Fernández also served as a Senior Budget Consultant for the Assembly Budget Committee and former Assembly Speaker and current Mayor of Los Angeles Antonio Villaraigosa.



Theresa Frei, R.N., BSN, MBA
Chief Executive Officer
Sutter Medical Foundation/Sutter Physician Alliance
Sacramento, CA 95816



As the Chief Executive Officer for Sutter Medical Foundation/Sutter Physician Alliance, Mrs. Frei is responsible for the overall execution and management of Sutter Medical Foundation (SMF) and the Sutter Physicians Alliance Network (including the coordination, execution and implementation of integrated strategies for quality, network management and market competitiveness). The CEO administers, coordinates, and controls administrative functions of SMF including, but not limited to strategic planning, policy development, medical delivery and management. The CEO works in partnership with the physician leadership of SMG, SNMG, SECMG and SIP in regards to the foundation / network operations. Also, works collaboratively towards an integrated ambulatory care model with the CEO, SGMF and Valley Area Acute Care CEOs. Prior to becoming CEO, she was the COO of Sutter Medical Foundation and had accountability for overseeing all operational activities of the care centers and ancillary operations in Amador, El Dorado, Nevada, Placer, Sacramento, Solano, Sutter, Yolo and Yuba counties. Sutter Medical Foundation/Sutter Physician Alliance has more than 3,000 employees and 1,500 aligned clinicians across the nine-county region.

As an advocate of enhancing the quality, convenience and timeliness of patient care and service, Ms. Frei is committed to embracing technology to achieve those goals. She helped lead Sutter Health's Project Transform Epic Migration (PTM), which converted scheduling, registration, billing and other business processes from one system to EPIC systems so they can better integrate into patients' existing electronic health records. She also provided instrumental support with transitioning aspects of front office work to Patient Service Call Centers. These centers provide convenient support by way of handling patient appointments, appointment requests from My Health Online, patient registration, general inquiries and new physician selection.

Ms. Frei has dedicated a significant portion of her career to quality improvement efforts, and has spoken at national conferences on the topic. She was the founding chair (2007-2010, 2012-present) of the California Patient Safety Action Coalition, a statewide coalition focusing on promoting the principles of a safety culture across the healthcare continuum

Ms. Frei holds an undergraduate degree in nursing and a graduate degree in business administration. She also completed the California Healthcare Foundation Healthcare Leaders Fellowship Program in 2005.



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Steven Frisch is the President and Chief Executive Officer of the Sierra Business Council (SBC), a regional business based non-governmental organization.

SBC fosters thriving communities through “on-the-ground” projects that promote, develop and amplify the benefit of the regions social, environmental and economic capital by applying the principles of sustainable business and entrepreneurship. Over the last 20 years the business council has leveraged more than \$100 million in direct investment in the Sierra Nevada. SBC has implemented projects saving millions of kilowatt-hours of electricity per year for Sierra businesses and local governments. SBC led the development of a \$1.3 billion initiative to protect habitat and species while allowing for appropriate development in Placer County, California. SBC trained more than 550 community leaders. SBC has served hundreds of businesses with business development needs through its peer network. Recently SBC created the Sierra Small Business Development Center to add to the effectiveness of its service. More than anything SBC is a tireless advocate for increased public and private investment in the Sierra.

The Sierra Business Council member network includes more than 4,000 community champions linked through social media and communications dedicated to the future of the region.

Steve is a former small business owner and hospitality industry executive. Steve serves on the board of the California Stewardship Network, the Large Landscape Practitioners Network, the National Geographic Geo-tourism Council, Capital Public Radio, and Leadership For Jobs and a New Economy. Steve is also a former Fulbright Exchange Program Fellow, sharing information and knowledge gained in the Sierra Nevada in China and Mongolia. Steve is a graduate of San Francisco State University with a B.A. in Political Science, and the California Culinary Academy.



Anne W. Fuller, Ph.D.

Sacramento State

Dr. Anne Fuller has a Ph.D. in strategy & entrepreneurship from Georgia Tech in Atlanta. Anne earned a bachelor's degree in mechanical engineering and prior to her encore career in education, held a wide variety of engineering, business and operational roles primarily in the electronics industry. Her business experience spans all phases of product and business development such as; managing P&Ls including businesses of more than \$500M annually; extensive international experience in South Asia, Europe and Latin America and she was a founding general manager in mainland China, residing there for more than a year.

Dr. Fuller's research centers on technology commercialization strategies and has been published in *Strategic Entrepreneurship Journal*, *Research Policy*, *Academy of Management Learning & Education*, *Journal of Management Issues*, *Policy Studies Journal*, NBER working papers & book chapters on technology transfer. Dr. Fuller has presented her work at a variety of professional, executive and academic conferences. Anne has been a consultant to numerous large and small businesses, organizations and the U.S. National Science Foundation.

Anne's teaching interests are in practical applications of academic underpinnings related to current business issues. Dr. Fuller has been honored with an outstanding teaching award from the College of Business and also from Sac State student government (ASI). She leads case based courses such as strategic management, technology management and entrepreneurial venture growth at the undergraduate, graduate and executive levels. Her teaching goal is to engage students in the learning process and apply business principles in analyzing real world complexities.



Dennis Greenbaum

Abbreviated Biography

I was born in San Francisco in 1951 and moved to Sacramento in 1960. I've lived in California all my life.

I graduated from Rio Americano High School and Cal Poly San Luis Obispo with a degree in Architecture. I'm a licensed Architect in California and have been practicing since 1975. My practice is still a full time venture today but in the last five years I've tried to do a smaller volume of projects.

Over the last 30 years I have been on the boards of the Sacramento Old City Association, The Sacramento Marina, the UCD Transplant Research Institute and The American River Parkway Foundation. I am still on the Parkway Foundation board and was president from 2005 to 2007.

In the last 10 years I have volunteered my services to construct two new animal shelters for Loaves & Fishes and Happy Tails. My wife and I are contributing members of HSUS, SPCA, KVIE and Capital Public Radio as well as The Sierra Club and The Nature Conservancy.

My wife Debbie Davis and I live in Carmichael. We have three grown children.

10-25-11



Stacy Hayano, associate vice president for Budget Planning & Administration, will serve as the interim Vice President for Administration/Chief Financial Officer (CFO), effective August 2016. The Vice President for Administration serves as the Chief Financial Officer for the University providing leadership to the Administration and Business Affairs (ABA) division. The division is comprised of Vice President Operations; Budget Planning and Administration; Administrative Services; Facilities Management; Financial Services; Public Safety; Risk Management Services; and the special office of Auditing Services. Stacy, in her interim capacity, also has primary oversight of the following campus auxiliary organizations and affiliate groups: the Alumni Association; Associated Students, Inc.; Capital Public Radio, Inc.; University Enterprises, Inc.; University Foundation at Sacramento State; and the University Union.

Hayano has served as the associate vice president for Budget Planning since March 2009, where she has a key role in the University Budget Advisory Committee process, preparation of financial proformas for non-state funded projects, and direction of budget planning and administration for the campus. Hayano holds a B.S. in Business Administration with a concentration in Finance from California State University, Sacramento.

Altogether, ABA departments provide the full range of administrative, business, financial and operational services supporting the University's mission. ABA's diverse set of functions and units is focused on service and support for campus business partners and University customers. The division promotes continual improvement of processes and services to meet the changing needs of the campus community aligned with the mission and goals of the University.



Bill Jeffery

Adjunct Professor - Pacific McGeorge School of Law

Bill Jeffery lives in Stockton and is an Adjunct Professor at the University of the Pacific's McGeorge School of Law in Sacramento, California. Prior to joining McGeorge, Mr. Jeffery was an Associate Professor at the Texas Tech University School of Law where he taught Environmental Law, Oil and Gas law, Public Land Law, and other Natural Resource and Property courses.

In addition to his academic experience, Mr. Jeffery has over 35 years of experience as an attorney working on environmental, water, and other natural resource issues for the U.S. Environmental Protection Agency and for public interest and private sector clients in California and Arizona.

He earned his B.A. from the University of Colorado, Boulder, in 1971 and his J.D. from Stanford Law School in 1975.



Todd Murray

Todd Murray, attorney and owner of the Law Office of Todd A. Murray, has been practicing law for more than 35 years in Northern California, specializing in business, civil litigation and estate planning. Mr. Murray serves as a judge pro tem for the Sacramento and El Dorado County Superior Courts and is an administrative hearing officer for the Sacramento County Civil Service Commission.

An involved community member, Mr. Murray serves on the Board of Directors of Sutter Health, a nationally renowned Health System, with twenty-seven acute care hospitals, 48,000 employees and 5000 affiliated Physicians. He currently serves as Chairman of the Finance and Planning committee and as a member of the Audit, Compensation, Investment and Executive Committees. He has been involved with Sutter Health for over 30 years. Among his many roles, Mr. Murray served as the last chairman of the Sutter Community Hospitals Board and the first Chairman of the new Sacramento Sierra Region and Sutter Medical Foundation boards. He also chaired the Medical Affairs Committee and the Community Benefits Committee for Sutter Medical Center, Sacramento.

He has also served on the Boards of Physician Clinical Laboratories, Inc. (NASDAQ) and Infection Prevention Products, Inc.

In addition, Mr. Murray has served as board member and president of the Ronald McDonald Camp at Eagle Lake, the Sacramento-area Special Olympics, the Active 20-30 Club of Sacramento and the Point West Rotary Club. He currently serves on the Board of Capitol Public Radio in Sacramento. He is Vice-Chair of the Board and serves on the Finance, Audit and Executive Committees.

Mr. Murray earned a bachelor's degree in business administration from the University of Iowa and his law degree, with honors, from the University of the Pacific, McGeorge School of Law. After graduation from Law School he served as a Law Clerk to an Iowa State Supreme Court Justice.



Judy Nagai joined Sacramento State in 2015 as the University Development Campaign Director. She is responsible for the planning, implementation and direction of Sacramento State's comprehensive campaign initiatives. She brings more than 20 years of higher education management experience in development, alumni relations, student affairs and communications and public relations activities.

Nagai previously served at the Assistant Dean for Development and External Relations for the UC Davis Graduate School of Management (2011-2015). She was responsible for planning and executing the major gift fund-raising program, alumni and external relation activities, including corporate outreach and cultivation of the business community during The Campaign for UC Davis, the campus' \$1 billion comprehensive campaign.

Prior to UC Davis, she served as the Director of External Relations for the College of Hotel Administration at the University of Nevada, Las Vegas (2002-2011). She was actively involved with key philanthropic gifts that led to the completion of the \$500 million UNLV Invent the Future comprehensive campaign, and directed the alumni relations program, an award-winning publication and communication activities.

She also worked at the Stanford Alumni Association as the Deputy Director of Young Alumni and University Outreach, and Associate Director of Class Alumni Relations (1999-2001). There she developed and implemented successful alumni engagement strategies at Stanford University for the Reunion Homecoming program.

Nagai holds a Bachelor of Science degree from California Polytechnic State University, San Luis Obispo, a Master of Education degree in Higher Education and Student Affairs Administration from the University of Vermont, and a Ph.D. in Educational Leadership from the University of Nevada, Las Vegas.



Dr. Robert S. Nelsen, President Sacramento State

Dr. Robert S. Nelsen, Sacramento State's eighth permanent president, comes to Sacramento with his wife, Jody Hawkins Nelsen.

Nelsen's experience in public higher education spans nearly three decades, most of it spent in the University of Texas system. He was president of UT-Pan American from 2010 to 2014 and most recently served as special advisor to UT's executive vice chancellor for Academic Affairs.

Nelsen was born Jan. 21, 1952, in Brigham City, Utah, and grew up on a ranch in Montana. He earned his bachelor's and master's degrees in political science from Brigham Young University, and his doctorate from the University of Chicago's Committee on Social Thought, where his fields of study were modern literature, modern philosophy and modern political theory.

In 1989-90, Nelsen taught English at the University of Illinois at Chicago before joining the faculty of the University of Texas-Dallas, where he founded the creative writing program and served as its director. During his 18 years at UT-Dallas, he also was a professor of Literary and Aesthetic Studies, and served as vice provost.

In 2008-09, Nelsen was a professor of English and associate vice president for academic affairs at Texas A&M University-Corpus Christi. In 2010, he returned to the University of Texas system as the president of UT-Pan American in Edinburg. Among his proudest achievements was leading the effort to merge the university with the University of Texas-Brownsville to create the new University of Texas-Rio Grande Valley, which has a medical school.

He is a prolific and award-winning short-story writer. His play "We Bums" had a three-week run at Dallas' Deep Ellum Theater in 1995.

Among his many awards and honors, Nelsen was named the 2014 Man of the Year by the Rio Grande Valley Hispanic Chamber of Commerce and received a Literacy Champion award from the South Texas Literacy Coalition in 2012. This spring, the Edinburg City Council unanimously voted to rename a city street "Dr. Robert Nelsen Drive."



Dr. Barbara O'Connor

- Chair of California Emerging Technology Fund
- Director on the California Conservation Corps Board
- Former AARP National Board member (completed six years effective July 2016)
- *Retired* Professor of Communications, Sacramento State University

Dr. O'Connor is a nationally recognized expert in the fields of political communication and telecommunications policy and applications. She is the author of numerous publications in both of these areas.

Dr. O'Connor served eight years as chair of the California Education Technology Committee, by appointment of the Governor, the California Legislature, and the Superintendent of Public Instruction. The committee had an annual budget of \$16 million and was charged with infusing technology in California's K-12 schools.

She also served for nine years as the elected chair of the Alliance for Public Technology, a Washington, DC, non-profit organization with over 250 members and an annual budget of \$1 million, devoted to building constituencies on information age issues. Dr. O'Connor and five other consumer leaders founded the Alliance in 1989. She is the former chair of the California Public Broadcasting Commission by appointment of the Governor and founder of KXPR-FM, Sacramento's Public Radio Station.

Dr. O'Connor was appointed by FCC chairman Al Sikes and reappointed twice by Chairman Reed Hundt to represent consumers on the Network Reliability and Interoperability Council. She served as one of eleven persons on Bellcore's Advisory Board and is one of 15 consumer leaders on Pacific Telesis' Consumer Advisory Panel.

During her sabbatical in the Spring of 1996, she co-chaired California Superintendent of Public Instruction Delaine Eastin's California Educational Technology Industry Task Force, which has developed and is building support with the Business Round Table of California and the California Chamber of Commerce to deploy an ambitious technology plan for K-12 schools.

Dr. O'Connor has served as an expert consultant to McClatchy Newspapers, the Boston Globe Media Properties, the Tribune Company, The Washington Bureau of the Associated Press, The California Legislature, the Congress of the United States, The Federal Communications Commission, The Office of Technology Assessment, The U.S. Department of Commerce, National Public Radio, Time Inc. Cable Systems, Cablevision Systems Inc., Scripps Howard Cable, Pacific Bell, NYNEX, Ameritech, Bell Atlantic, G.T.E., Verizon, Pacific Gas and Electric, , The State Bar of California , the Soviet/American Journalists' Exchange Program, the Bay Area Telecommuting Development Partnership, Pennsylvania' Center for Rural Networking, and Stentor Communications of Canada. Dr. O'Connor received her Ph.D. in Communications from the University of Southern California in 1974. She was featured in Newsweek's 1995 "50 for the Future" a feature on the fifty people who will set policy and direction for global communications.

Christopher L. Russell

Experience

Chris Russell advises public and private companies at all stages of growth in a variety of corporate matters. He has broad transactional and corporate governance experience, representing venture capital firms and financial institutions in investments in emerging growth companies. Chris represents emerging growth companies in private financings ranging from seed-round financings to advanced-stage financings, as well as advising on corporate issues related to all aspects of an emerging growth company's business, including mergers and acquisitions.

Chris also has significant experience in private equity fund formation, and regularly advises general partners and institutional investors in connection with the formation of venture capital, real estate, buyout and other private equity funds. He has represented institutional investors and fund sponsors in the formation of approximately 100 domestic and foreign private equity funds and funds-of-funds. He also regularly advises fund sponsors on ongoing fund operations, upper-tier planning and regulatory compliance issues.

Representative Work

- Represented American Pharmaceutical Partners, a public pharmaceutical company, in its \$4.1 billion acquisition of privately held American Bioscience.
- Advised technology-based companies and their boards on corporate and financing matters and fiduciary duties in significant transactions.
- Represented companies and investors in debt and equity financings transactions, corporate restructurings and licensing transactions.
- Advised participants in the organization of joint ventures.
- Represented buyers and sellers in private and public M&A transactions.
- Represented investors and sponsors in the formation of investment partnerships.
- Advised public companies on securities compliance and financing issues.
- Advised biopesticide manufacturers on corporate governance, SEC reporting obligations and debt and equity financings.

Professional Activities

- Co-Chair, 1st Annual Sacramento Regional Innovations Awards (2016)
- Member, Board of Directors, Sacramento Area Regional Technology Alliance (SARTA).
- Member, Advisory Committee for MedStart (2010 to present).



Partner

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Education

- McGeorge School of Law, University of the Pacific, J.D., 1988
- Oklahoma Baptist University, B.A., 1983

Admissions

- California

Christopher L. Russell

- Member, Advisory Committee for AgStart (2014 to present).
- Member, LLC & Partnership Committee, Business Law Section, State Bar of California (2015 to present).
- Executive Committee Member, American Electronics Association, Sacramento Chapter (2002 to 2005).
- Chairman, Board of Directors, Sacramento Valley Forum (1998 to 2002).

Civic Activities

- Chair and Member, Board of Directors, Wind Youth Services (2009 to present).
- Member, Strategic Planning Committee, Capital Public Radio (2015 to present).
- Member, President, Board of Directors, AIDS Housing Alliance (1995 to 1999).
- Member, Big Brothers/Big Sisters of Greater Sacramento (1993-1999).



Greg Sazima, MD joined the Board of Directors of Capital Public Radio in 2012 and currently serves as the chair of the Program and Technology committee and on the Strategic Planning committee. He is a psychiatrist in private practice in Roseville and teaches family medicine physicians-in-training as Senior Faculty at the San Jose/O'Connor Family Medicine Residency Program, an affiliate of the Stanford University School of Medicine. In addition to his board work with CPR, Dr. Sazima serves on the Board of Directors of Snowline Hospice (2016), chairing their Patient and Family Services committee.

Dr. Sazima was born and raised in Cleveland, Ohio. He graduated in 1983 from the Johns Hopkins University with a BA in Social Relations; earned his MD in 1987 from the University of Cincinnati College of Medicine; completed his psychiatric residency training at the University of Connecticut and Stanford University Medical Centers, then started his private practice and teaching roles in San Jose in 1991. He also served in a series of clinical leadership and administrative roles, including Medical Director for Outpatient Services and department chair, at Good Samaritan Hospital in San Jose from 1994-2001. Since 2001, he has practiced in Roseville, CA while continuing his teaching role in San Jose. His current clinical, teaching and writing activities include mindfulness practices, the MD/patient relationship, and physician wellness.

Other volunteer/charitable roles for Dr. Sazima have included work with the Eureka Schools Foundation (Roseville, CA 2002-2010); the Eureka Union School District (long-range curriculum planning project, 2008-2009); "123Focus" (2006-2009), a mindfulness training program for elementary school children; and the Emerald Brigade Support Organization, supporting the Granite Bay HS marching band (2006-present).

Dr. Sazima resides in Granite Bay with his wife, Tracy Brown Sazima, MD, a family physician in clinical and leadership roles at Kaiser Permanente, Folsom. The couple has three sons, ages 26, 24 and 16. Dr. Sazima has a deep interest in jazz piano yet only questionable skills in performance; besides piano, his other interests include hiking, cooking, kayaking, writing and meditation.



Kim Silvers, SPHR-CA

Kim Silvers, President of Silvers HR, LLC brings more than twenty years of Human Resources management experience in the private and public sectors. Kim and her team run a premier HR consulting firm with the goal to assist California employers in designing HR programs that deliver a return on their investment. Partnering with employers since 2001, their clients span the financial, retail, manufacturing, and high tech industries throughout California.

In her prior life as a human resources executive Kim worked in Fortune 500 and 1000 companies. While Kim was the HR Director at Sacramento's USCS International Inc. (now DST Systems), the company was listed on Forbes' list of *The 200 Best Small Companies in America* and later named as Sacramento's *Most Admired Company*.

Kim holds a Bachelor of Science Degree in Business from The Ohio State University, and an MBA from Golden Gate University in San Francisco, CA. She is a certified Senior Professional in Human Resources at the national and California state level (SPHR-CA). Kim is an award winning public speaker and has been an instructor in the Business Management B.A. program at St. Mary's College in Sacramento and currently at the UC Davis Extension.

She was honored with the *Wise Woman* Outstanding Woman Leader Award by the Sacramento Valley Chapter of the National Association of Women Business Owners. Her firm was recognized on the Sacramento Business Journal's *Fastest Growing Companies List*. She currently serves on the Board of Capital Public Radio and the Roseville Chamber of Commerce as the Board President.

You may reach Kim at Kim@silvershr.com or (916) 791-8506.



Dave Sternberg is a fundraising professional and trainer to organizations on fundraising, board development, and organizational strength. As a Partner of Loring, Sternberg, and Associates, he provides counsel to educational foundations, social service organizations, higher education, children's groups, membership organizations, and others. He is a member of the faculty at The Center on Philanthropy at Indiana University's Fund Raising School and a Governance Consultant for BoardSource.

Dave authored the second edition of *Fearless Fundraising for Nonprofit Boards*. He is a frequent trainer and speaker on the subject. Dave helped author a training course in partnership with BoardSource called *Purposeful Boards, Powerful Fundraising*. In this interview, Dave discusses in detail some of the training methods and tactics for building a powerful board of directors, and becoming a highly functioning fund raising organization.



Carol Van Bruggen is a Certified Financial Planner, and a partner in the firm of Foord, Van Bruggen, and Pajak Financial Services and has been a consultant to Business and professional clients for over 25 years. She has co-authored three books with her financial partners called, "It's Not About Your Money, It's About Your Life". She also is a co-author of "The Survival Guide for Heirs" an easy to read resource with pointers on how to gather necessary information during this difficult time. Carol has been a regular on several local radio and television stations with financial commentary over the years.

She has served on numerous boards over the years and has set up foundations and nonprofit organizations for many causes in Sacramento as well as internationally. She serves as Treasurer on the Capital Public Radio Board and as President of her own nonprofit, the Africa Hope Fund.



Jane Tsai Weaver

Jane Tsai Weaver was most recently Regional Manager for Bring Me A Book, managing the multi- year expansion of its early childhood and family literacy programs to underserved students in the Greater Sacramento Region. Jane spends her time between Sacramento and Santa Barbara and is a partner with Social Venture Partners Sacramento and Santa Barbara, advising local nonprofits and connecting businesses and community philanthropists with organizations. Jane currently serves as a board member for Teach for America Capital Central Valley and Reading Partners Sacramento.

Jane has also held board, advisory and chairperson roles for other Sacramento organizations including First 5 Placer County, Sacramento Children's Museum, Sacramento Children's Theater and the Junior Leagues of Sacramento.

Prior to moving to this region in 2005, she worked for over ten years in the software and technology services industries managing marketing, sales and consulting with several Fortune 100 and early-stage startup companies. Jane holds an MBA from the UCLA Anderson School and graduated with Honors from Occidental College with a BA in Economics. She is a huge fan of Cap Radio and logs many listening hours daily across multiple devices.



Steven Weiss, president of The Weiss Group is a seasoned business strategist with more than 25 years of experience at some of Northern California's most prominent public, private and nonprofit organizations. Weiss excels in helping clients evolve, expand and succeed by developing strategic focus, growing organizational capacity and achieving business objectives.

Prior to establishing his own consulting practice in 2007, Weiss was vice president of Marketing & Public Affairs for The Sacramento Bee, the McClatchy Corporation's flagship publication. At The Bee, he led the organization's branding, marketing and public affairs initiatives at a time of unprecedented growth and profitability.

Weiss served as director of University Cultural Programs at UC Davis where he chaired the building committee and served on the leadership team responsible for generating philanthropic support for the \$60 million Mondavi Center for the Performing Arts. In addition, he held a lecture appointment at UC Davis teaching management theory and practice. Weiss began his career in the political arena, serving as deputy campaign manager during a successful California State Senate campaign.

Dedicated to community service and professional involvement, Weiss currently serves as a Capital Public Radio board member and is the past board vice chair. He is the former board chair for KVIE, Sacramento's Public Broadcasting Station and is a former member of the Sutter Davis Hospital Foundation Board. Weiss is a senior fellow and former board member of the American Leadership Forum's Mountain Valley Chapter and serves on the Advisory Board for California State University, Sacramento's College of Business Administration. In 2013, Weiss was certified as a governance trainer from BoardSource, the national organization committed to strengthening nonprofit board leadership.

Weiss holds a B.S. with Honors in Managerial Economics from UC Davis and an M.B.A. in Marketing from Golden Gate University.



Terry A. Wills

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PROFESSIONAL BACKGROUND

Terry A. Wills is a partner in the firm's Sacramento office. In her practice, she concentrates on defending companies and management in wrongful discharge, discrimination, and sexual harassment lawsuits in state and federal courts and in arbitration. Providing advice to clients on a variety of personnel matters Ms. Wills' range of experience includes wage and hour issues, unfair competition and trade secret protections, employee benefits, employment contracts, drug testing, leaves of absence, disability, terminations, discipline, reductions in force, and severance arrangements.

Ms. Wills is dedicated to providing organizations with knowledge on the rights of employers and its employees. She currently sits on the region's Workforce Investment Board, Sacramento Works, and chairs the Board's Employer Outreach Committee. She leads seminars throughout the year on current issues ensuring that members have the latest information required to manage the human resource component of running a business. Ms. Wills also provides mediation services to a multitude of businesses and public entities through civil alternative dispute resolution programs.

AREAS OF EXPERTISE

Employment discrimination/harassment claims, wage and hour matters (including class action defense); wrongful termination, whistleblower and retaliation litigation; Labor Commission and EDD hearings, Serious and Willful and Labor Code 132a trials; state/federal audits and compliance; counseling and advice on personnel matters (including disability and leave issues).

INDUSTRIES SERVED

Local and state government, manufacturing, residential facilities, non-profit organizations, professional services, logistics and transportation, food service and brokerage, satellite installation, the trucking industry, architectural and engineering firms, and sustainable and green industries.

RECENT SPEAKING ENGAGEMENTS AND AVAILABLE PROGRAMS

- Wage and Hour Issues Related to Personnel
- Your Installers = Contractors or Employees?
- Managing Wage and Hour Risks in the Workplace

- Avoiding Wrongful Termination
- Leave Issues

PUBLISHING CREDITS

- *Pregnancy Disability Leave: How Much is Enough Under California's New Laws?*
- *New Law on Commission Payments -- Make it Official and Make it Clear*
- *Restrictive Covenants: Can California Employers Ever Prevent Solicitation of Customers?*
- *Court Breathes New Life into Seating Litigation*
- *Practical Tips for Smart Businesses: Gearing Up for Audits*

PROFESSIONAL AND CIVIC AFFILIATIONS

- Member, Litigation and Labor & Employment Law Sections of the Sacramento County and American Bar Associations
- Member, the Federal Bar Association
- Member, LeadingAge
- Member, California Women Lawyers
- Member, Women Lawyers of Sacramento
- Member, Sacramento Employers Advisory Council
- Board member, Workforce Investment Board, Sacramento Works.
- Chairperson, Workforce Investment Board, Employer Outreach Committee
- Member, Association for Conflict Resolution, evaluator for the United States District Court's Voluntary Dispute Resolution Program and the Sacramento County Bar Association's Alternative Dispute Resolution Provider Program
- Chairperson for Capital Public Radio, Strategic Planning Committee

ACADEMIC BACKGROUND

Ms. Wills received her Bachelor of Arts degree in public relations and pre-law from California State University, San Jose and graduated from Golden Gate University School of Law. During law school, she worked for a federal district court judge in the Eastern District of California, gaining valuable experience in federal practice.

PROFESSIONAL LICENSES

Ms. Wills is licensed to practice before all California state courts, the Ninth Circuit Court of Appeals and the Northern, Central, and Eastern Districts of California, and all courts of the State of California.



Carri Ziegler, Senior Vice President



Carri Ziegler uses her 30 years of communications experience to actively engage nonprofit organizations, elected officials, businesses and coalitions in developing and implementing strategic communications plans that help shape important public policy. Carri's career working in and around government at the local, state and federal levels contribute to her success in developing effective public education, media outreach, and grassroots organizing campaigns in support of key policy goals.

Carri joined Lucas Public Affairs as a senior vice president in September 2013, after a decade of managing her own public affairs practice with an emphasis on issues related to health policy, social policy, trade and job creation. Prior to establishing her own firm, Carri worked in Washington D.C. as press secretary for U.S. Rep. Robert T. Matsui, media director for the Washington D.C. office of Consumers Union, publisher of Consumer Reports Magazine, and media director for the National Association of Consumer Advocates. She began her career as a print reporter covering state and local government for the Los Angeles Times, United Press International and The Riverside Press-Enterprise.

Carri serves as a Yolo County Board of Supervisors appointee to the Yolo County Health Council. In 2014, she and her husband, Jay, were honored for extraordinary service to the Davis community for helping to manage five successful local parcel tax campaigns over five years. The campaigns were in response to significant cuts in state funding for education and helped generate more than \$77 million to ensure the Davis Joint Unified School District could maintain programs in music, science, libraries and athletics for all students.

Carri earned her BA in Government-Journalism from California State University, Sacramento. She lives with her family in Davis.



Newly appointed CapRadio Board of Directors' Student Board Member, Mario Arroyo is from the Central Valley and is a product of Livingston High School and Livingston Union School District. He is now a senior at Sacramento State, a History major and is graduating in Spring 2017 with hopes of becoming a teacher. He is also the Station Manager at KSSU, Sac State's Student Run Radio.



Hi, my name is Janine Bera. I joined Kaiser Permanente in 2002.

From the time I started medical school, I knew I wanted to be a Primary Care physician. I trained at the UC Davis Medical Center, Department of Internal Medicine, Primary Care Program. One of the things I enjoy most is getting to know my patients and their families, and helping them to understand their medical problems and treatments.

Although my main focus is taking care of my patients, I believe it is important to be involved in the Kaiser Permanente organization. I am the Smoking Cessation Champion working with the Health Education Committee to help develop and maintain programs that provide smokers with resources and support to quit smoking. I am also a Physician Ambassador for Kaiser Permanente. As a member of our Housestaff Committee and clinical faculty at the UC Davis School of Medicine and Medical Center, I frequently work with residents and medical students to provide them with clinical experience and education. In addition, I am a volunteer physician at the Imani Clinic, which is a student-run free clinic in Oak Park.

As Executive Director of AT&T's Sacramento External Affairs office, Donna Burke was encouraged to get involved with local nonprofit organizations, to be part of the community where she lived and worked. And she had a few favorites, Capital Public Radio among them. First introduced to Capital Public Radio by a neighbor when she moved to Sacramento in 2008, Donna enjoyed everything about it – the news and information, the entertainment shows like *Wait, Wait...* and the music, especially jazz. And soon, she was not only a listener, but a donor, finding out her husband, Gregory, was listening to his favorite program, *Excellence in Jazz*, far more often than she knew.



Donna felt a special affinity with the mission and vision, Capital Public Radio was organization she could contribute to, not only with financial contributions, but as a leader sharing skills and expertise gained through her years in the business community.

In 2009, Donna was invited to join the Board of Directors by her friend and long-time board member, Barbara O'Connor and she welcomed the opportunity. She became a member of the Board and was soon chair of the Marketing Committee. Her goals, when she joined the Board were to engage more, use her skills to help promote the station, and have fun being part of a great community organization.

In 2010, Donna retired from AT&T and wasn't sure what that meant for her involvement, but she knew she still wanted to participate as much as ever. And to her delight, the Nominating Committee asked her if she would be interested in becoming the Chair of the Board. So in 2012, Donna was elected to a two year term as Chair of the Board of Capital Public Radio.

Donna and Gregory Burke just celebrated 31 years of marriage. They have two sons, Devan and Kellien. Devan volunteered at a public television station in Michigan while in high school, and Kellien volunteered at Capital Public Radio, also for a high school community service project. Both are fans of public broadcasting – TV and Radio.

When asked what her favorite programs are she said, "I love it all. I love the news. It's quotable. I learn something new whenever I listen. It makes me sound smart and knowledgeable. I listen to classical music with my mom and enjoy jazz on my own. *Wait, Wait...* is so much fun. *This American Life* shares so much humanity. I am intrigued with *A Prairie Home Companion* – how does he do that? I love Devin Yamanaka's voice and Beth Ruyak is everything local. It's all great. I love it all!"

Donna is truly a champion sharing with all her friends and family, her passion for Capital Public. She is a proud member of the Capital Public Radio family. She truly believes in the power of Capital Public Radio to make a difference in people's lives, to make a difference in our community.



Ruth Blank

Ruth Blank retired after eight years as CEO of the Sacramento Region Community Foundation. Prior to working with the Foundation, Ruth was in the cable television industry for 25 years and was Comcast's Regional Senior Vice President for Central California in her last position in cable. She has also owned and operated a restaurant and gift shop in the Sacramento/San Joaquin Delta. Ruth graduated from Sarah Lawrence College and attended the Stanford Fiction Writer's program. She has had stories published in Ploughshares, Huffington Post 50 Fiction, Switchback and has won fiction awards from Glimmer Train and the Carve Magazine short fiction contest. In addition to Capital Public Radio, she currently serves on the boards of B Street Theater and the Squaw Valley Community of Writers.



Nick Burnett, Ph.D.

Dr. Nick Burnett is an Emeritus faculty member from the Department of Communication Studies at Sac State. He had previously served as Director of Debate, Department Chair, and Associate Dean of the College of Arts and Letters. In 2012 he was appointed to the CapRadio Board as a University representative and now serves as a public member of the board. He is the Chair of the Board's Marketing and Community Engagement Committee. He's Project Director for the Capital Public Radio Curriculum Outreach Project (CapRadioCurriculum) which connects NPR/CPR content with University students and faculty. In his spare time he tries not to kill the orchids he raises and volunteers as a certified UC Master Gardener.



Delaine Eastin served as the California State Superintendent of Public Instruction (SPI) for eight years from 1995 to 2003, the first and only woman in history elected to that position. As an elected constitutional officer, Delaine managed more than 40% of the California budget and oversaw the education of 6.1 million children. Superintendent Eastin championed state standards and assessments aligned to standards, reduced class size in kindergarten through third grade, a strengthening of arts education and hands-on science, including gardens in schools. When she left office California had gardens in more than 3000 schools and she had enrolled California as the first state to embrace the Team Nutrition program to improve the nutritional value of school lunches.

As SPI, Delaine fought to rebuild California school libraries and to wire schools for technology. She was the architect of the innovative Net Days, copied nationally in more than 40 states and internationally in more than 40 countries. Delaine has been an advocate for substantial increases in school construction funding, universal preschool, full-day mandatory kindergarten, better career and technical education and greater civic engagement of students. She advocated a longer school year and more safety nets for children who fall behind. Among her many awards, in 2015, Delaine received the UC Davis Medal, "the highest honor the campus bestows on individuals to recognize and celebrate extraordinary contributions that embody the campus's Vision of Excellence".



Rick Eytcheson

CapRadio President & CEO

Rick Eytcheson was born and raised in Iowa. He attended Drake University in Des Moines, majoring in Industrial Relations. After working in a manufacturing environment and then retail consulting, Eytcheson stumbled into radio, first as an announcer, then advertising salesman. In 1980, he was recruited to be Sales Manager of start-up KOSO in Modesto. In 1982 he became General Manager of the station and, in 1984, added responsibilities for the company's six other small and medium market radio stations.

In 1985, Eytcheson came to Sacramento to work for McClatchy Newspapers as General Manager of KFBK and KGBY (KAER at that time) Radio. He remained as General Manager through the period when the stations were sold to Westinghouse Broadcasting and then to Chancellor Broadcasting in 1994. As one of the founders of Chancellor Broadcasting, he helped the company acquire KHYL and KSTE in Sacramento. As the company grew dramatically, Eytcheson became Executive Vice President and Western Regional Manager with oversight responsibilities for the company's stations in San Francisco, Los Angeles, and Riverside/San Bernardino in addition to Sacramento. He left his position in 1997 to "retire".

In late 1997, Eytcheson helped found an Internet start-up company that developed local on-line business directories. When the company folded in 2002 after the "dot-com bust" and post 9/11 advertising slump, he returned to radio as Station Manager of Radio Disney. He also served as Senior Vice President of Maverick Media which operated radio stations in Santa Rosa, Calif., Hawaii, and several Midwestern markets. He has been involved in syndication of independently produced radio programs and regional representation of radio stations and networks in California.

Eytcheson resides in Sacramento with his wife, former KOVR-TV reporter/anchor Linda Laird Eytcheson. Mrs. Eytcheson is a Marketing Coordinator for Sutter Health. The couple has 22-year-old twins who both attend college in Southern California. Eytcheson is an avid fisherman and reader who has recently added golf to his collection of vices.



Soyla Fernández, Principal of Fernández Government Solutions, LLC is experienced in the development of political programs and legislative strategies to implement effective advocacy programs for clients. Prior to establishing her own firm, Soyla Fernández worked for Sacramento lobbying firm Manning Advocates, LLC. As an associate at Manning Advocates, she represented clients in the areas of brownfields liability reform, water supply legislation, Proposition 50 funding, Cigarette Tax Stamp Funding and Procurement, tribal compacts, energy, and various issues relating to land use and development. Ms. Fernández also served as a Gubernatorial Appointee with the Business, Transportation, and Housing Agency and the Technology, Trade and Commerce Agency. Prior to these appointments, Ms. Fernández established a consulting practice to help numerous non-profit agencies apply for state, federal and private funding. Ms. Fernández also served as a Senior Budget Consultant for the Assembly Budget Committee and former Assembly Speaker and current Mayor of Los Angeles Antonio Villaraigosa.



Theresa Frei, R.N., BSN, MBA
Chief Executive Officer
Sutter Medical Foundation/Sutter Physician Alliance
Sacramento, CA 95816



As the Chief Executive Officer for Sutter Medical Foundation/Sutter Physician Alliance, Mrs. Frei is responsible for the overall execution and management of Sutter Medical Foundation (SMF) and the Sutter Physicians Alliance Network (including the coordination, execution and implementation of integrated strategies for quality, network management and market competitiveness). The CEO administers, coordinates, and controls administrative functions of SMF including, but not limited to strategic planning, policy development, medical delivery and management. The CEO works in partnership with the physician leadership of SMG, SNMG, SECMG and SIP in regards to the foundation / network operations. Also, works collaboratively towards an integrated ambulatory care model with the CEO, SGMF and Valley Area Acute Care CEOs. Prior to becoming CEO, she was the COO of Sutter Medical Foundation and had accountability for overseeing all operational activities of the care centers and ancillary operations in Amador, El Dorado, Nevada, Placer, Sacramento, Solano, Sutter, Yolo and Yuba counties. Sutter Medical Foundation/Sutter Physician Alliance has more than 3,000 employees and 1,500 aligned clinicians across the nine-county region.

As an advocate of enhancing the quality, convenience and timeliness of patient care and service, Ms. Frei is committed to embracing technology to achieve those goals. She helped lead Sutter Health's Project Transform Epic Migration (PTM), which converted scheduling, registration, billing and other business processes from one system to EPIC systems so they can better integrate into patients' existing electronic health records. She also provided instrumental support with transitioning aspects of front office work to Patient Service Call Centers. These centers provide convenient support by way of handling patient appointments, appointment requests from My Health Online, patient registration, general inquiries and new physician selection.

Ms. Frei has dedicated a significant portion of her career to quality improvement efforts, and has spoken at national conferences on the topic. She was the founding chair (2007-2010, 2012-present) of the California Patient Safety Action Coalition, a statewide coalition focusing on promoting the principles of a safety culture across the healthcare continuum

Ms. Frei holds an undergraduate degree in nursing and a graduate degree in business administration. She also completed the California Healthcare Foundation Healthcare Leaders Fellowship Program in 2005.



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Steven Frisch is the President and Chief Executive Officer of the Sierra Business Council (SBC), a regional business based non-governmental organization.

SBC fosters thriving communities through “on-the-ground” projects that promote, develop and amplify the benefit of the regions social, environmental and economic capital by applying the principles of sustainable business and entrepreneurship. Over the last 20 years the business council has leveraged more than \$100 million in direct investment in the Sierra Nevada. SBC has implemented projects saving millions of kilowatt-hours of electricity per year for Sierra businesses and local governments. SBC led the development of a \$1.3 billion initiative to protect habitat and species while allowing for appropriate development in Placer County, California. SBC trained more than 550 community leaders. SBC has served hundreds of businesses with business development needs through its peer network. Recently SBC created the Sierra Small Business Development Center to add to the effectiveness of its service. More than anything SBC is a tireless advocate for increased public and private investment in the Sierra.

The Sierra Business Council member network includes more than 4,000 community champions linked through social media and communications dedicated to the future of the region.

Steve is a former small business owner and hospitality industry executive. Steve serves on the board of the California Stewardship Network, the Large Landscape Practitioners Network, the National Geographic Geo-tourism Council, Capital Public Radio, and Leadership For Jobs and a New Economy. Steve is also a former Fulbright Exchange Program Fellow, sharing information and knowledge gained in the Sierra Nevada in China and Mongolia. Steve is a graduate of San Francisco State University with a B.A. in Political Science, and the California Culinary Academy.



Anne W. Fuller, Ph.D.

Sacramento State

Dr. Anne Fuller has a Ph.D. in strategy & entrepreneurship from Georgia Tech in Atlanta. Anne earned a bachelor's degree in mechanical engineering and prior to her encore career in education, held a wide variety of engineering, business and operational roles primarily in the electronics industry. Her business experience spans all phases of product and business development such as; managing P&Ls including businesses of more than \$500M annually; extensive international experience in South Asia, Europe and Latin America and she was a founding general manager in mainland China, residing there for more than a year.

Dr. Fuller's research centers on technology commercialization strategies and has been published in *Strategic Entrepreneurship Journal*, *Research Policy*, *Academy of Management Learning & Education*, *Journal of Management Issues*, *Policy Studies Journal*, NBER working papers & book chapters on technology transfer. Dr. Fuller has presented her work at a variety of professional, executive and academic conferences. Anne has been a consultant to numerous large and small businesses, organizations and the U.S. National Science Foundation.

Anne's teaching interests are in practical applications of academic underpinnings related to current business issues. Dr. Fuller has been honored with an outstanding teaching award from the College of Business and also from Sac State student government (ASI). She leads case based courses such as strategic management, technology management and entrepreneurial venture growth at the undergraduate, graduate and executive levels. Her teaching goal is to engage students in the learning process and apply business principles in analyzing real world complexities.



Dennis Greenbaum

Abbreviated Biography

I was born in San Francisco in 1951 and moved to Sacramento in 1960. I've lived in California all my life.

I graduated from Rio Americano High School and Cal Poly San Luis Obispo with a degree in Architecture. I'm a licensed Architect in California and have been practicing since 1975. My practice is still a full time venture today but in the last five years I've tried to do a smaller volume of projects.

Over the last 30 years I have been on the boards of the Sacramento Old City Association, The Sacramento Marina, the UCD Transplant Research Institute and The American River Parkway Foundation. I am still on the Parkway Foundation board and was president from 2005 to 2007.

In the last 10 years I have volunteered my services to construct two new animal shelters for Loaves & Fishes and Happy Tails. My wife and I are contributing members of HSUS, SPCA, KVIE and Capital Public Radio as well as The Sierra Club and The Nature Conservancy.

My wife Debbie Davis and I live in Carmichael. We have three grown children.

10-25-11



Stacy Hayano, associate vice president for Budget Planning & Administration, will serve as the interim Vice President for Administration/Chief Financial Officer (CFO), effective August 2016. The Vice President for Administration serves as the Chief Financial Officer for the University providing leadership to the Administration and Business Affairs (ABA) division. The division is comprised of Vice President Operations; Budget Planning and Administration; Administrative Services; Facilities Management; Financial Services; Public Safety; Risk Management Services; and the special office of Auditing Services. Stacy, in her interim capacity, also has primary oversight of the following campus auxiliary organizations and affiliate groups: the Alumni Association; Associated Students, Inc.; Capital Public Radio, Inc.; University Enterprises, Inc.; University Foundation at Sacramento State; and the University Union.

Hayano has served as the associate vice president for Budget Planning since March 2009, where she has a key role in the University Budget Advisory Committee process, preparation of financial proformas for non-state funded projects, and direction of budget planning and administration for the campus. Hayano holds a B.S. in Business Administration with a concentration in Finance from California State University, Sacramento.

Altogether, ABA departments provide the full range of administrative, business, financial and operational services supporting the University's mission. ABA's diverse set of functions and units is focused on service and support for campus business partners and University customers. The division promotes continual improvement of processes and services to meet the changing needs of the campus community aligned with the mission and goals of the University.



Bill Jeffery

Adjunct Professor - Pacific McGeorge School of Law

Bill Jeffery lives in Stockton and is an Adjunct Professor at the University of the Pacific's McGeorge School of Law in Sacramento, California. Prior to joining McGeorge, Mr. Jeffery was an Associate Professor at the Texas Tech University School of Law where he taught Environmental Law, Oil and Gas law, Public Land Law, and other Natural Resource and Property courses.

In addition to his academic experience, Mr. Jeffery has over 35 years of experience as an attorney working on environmental, water, and other natural resource issues for the U.S. Environmental Protection Agency and for public interest and private sector clients in California and Arizona.

He earned his B.A. from the University of Colorado, Boulder, in 1971 and his J.D. from Stanford Law School in 1975.



Todd Murray

Todd Murray, attorney and owner of the Law Office of Todd A. Murray, has been practicing law for more than 35 years in Northern California, specializing in business, civil litigation and estate planning. Mr. Murray serves as a judge pro tem for the Sacramento and El Dorado County Superior Courts and is an administrative hearing officer for the Sacramento County Civil Service Commission.

An involved community member, Mr. Murray serves on the Board of Directors of Sutter Health, a nationally renowned Health System, with twenty-seven acute care hospitals, 48,000 employees and 5000 affiliated Physicians. He currently serves as Chairman of the Finance and Planning committee and as a member of the Audit, Compensation, Investment and Executive Committees. He has been involved with Sutter Health for over 30 years. Among his many roles, Mr. Murray served as the last chairman of the Sutter Community Hospitals Board and the first Chairman of the new Sacramento Sierra Region and Sutter Medical Foundation boards. He also chaired the Medical Affairs Committee and the Community Benefits Committee for Sutter Medical Center, Sacramento.

He has also served on the Boards of Physician Clinical Laboratories, Inc. (NASDAQ) and Infection Prevention Products, Inc.

In addition, Mr. Murray has served as board member and president of the Ronald McDonald Camp at Eagle Lake, the Sacramento-area Special Olympics, the Active 20-30 Club of Sacramento and the Point West Rotary Club. He currently serves on the Board of Capitol Public Radio in Sacramento. He is Vice-Chair of the Board and serves on the Finance, Audit and Executive Committees.

Mr. Murray earned a bachelor's degree in business administration from the University of Iowa and his law degree, with honors, from the University of the Pacific, McGeorge School of Law. After graduation from Law School he served as a Law Clerk to an Iowa State Supreme Court Justice.



Judy Nagai joined Sacramento State in 2015 as the University Development Campaign Director. She is responsible for the planning, implementation and direction of Sacramento State's comprehensive campaign initiatives. She brings more than 20 years of higher education management experience in development, alumni relations, student affairs and communications and public relations activities.

Nagai previously served at the Assistant Dean for Development and External Relations for the UC Davis Graduate School of Management (2011-2015). She was responsible for planning and executing the major gift fund-raising program, alumni and external relation activities, including corporate outreach and cultivation of the business community during The Campaign for UC Davis, the campus' \$1 billion comprehensive campaign.

Prior to UC Davis, she served as the Director of External Relations for the College of Hotel Administration at the University of Nevada, Las Vegas (2002-2011). She was actively involved with key philanthropic gifts that led to the completion of the \$500 million UNLV Invent the Future comprehensive campaign, and directed the alumni relations program, an award-winning publication and communication activities.

She also worked at the Stanford Alumni Association as the Deputy Director of Young Alumni and University Outreach, and Associate Director of Class Alumni Relations (1999-2001). There she developed and implemented successful alumni engagement strategies at Stanford University for the Reunion Homecoming program.

Nagai holds a Bachelor of Science degree from California Polytechnic State University, San Luis Obispo, a Master of Education degree in Higher Education and Student Affairs Administration from the University of Vermont, and a Ph.D. in Educational Leadership from the University of Nevada, Las Vegas.



Dr. Barbara O'Connor

- Chair of California Emerging Technology Fund
- Director on the California Conservation Corps Board
- Former AARP National Board member (completed six years effective July 2016)
- *Retired* Professor of Communications, Sacramento State University

Dr. O'Connor is a nationally recognized expert in the fields of political communication and telecommunications policy and applications. She is the author of numerous publications in both of these areas.

Dr. O'Connor served eight years as chair of the California Education Technology Committee, by appointment of the Governor, the California Legislature, and the Superintendent of Public Instruction. The committee had an annual budget of \$16 million and was charged with infusing technology in California's K-12 schools.

She also served for nine years as the elected chair of the Alliance for Public Technology, a Washington, DC, non-profit organization with over 250 members and an annual budget of \$1 million, devoted to building constituencies on information age issues. Dr. O'Connor and five other consumer leaders founded the Alliance in 1989. She is the former chair of the California Public Broadcasting Commission by appointment of the Governor and founder of KXPR-FM, Sacramento's Public Radio Station.

Dr. O'Connor was appointed by FCC chairman Al Sikes and reappointed twice by Chairman Reed Hundt to represent consumers on the Network Reliability and Interoperability Council. She served as one of eleven persons on Bellcore's Advisory Board and is one of 15 consumer leaders on Pacific Telesis' Consumer Advisory Panel.

During her sabbatical in the Spring of 1996, she co-chaired California Superintendent of Public Instruction Delaine Eastin's California Educational Technology Industry Task Force, which has developed and is building support with the Business Round Table of California and the California Chamber of Commerce to deploy an ambitious technology plan for K-12 schools.

Dr. O'Connor has served as an expert consultant to McClatchy Newspapers, the Boston Globe Media Properties, the Tribune Company, The Washington Bureau of the Associated Press, The California Legislature, the Congress of the United States, The Federal Communications Commission, The Office of Technology Assessment, The U.S. Department of Commerce, National Public Radio, Time Inc. Cable Systems, Cablevision Systems Inc., Scripps Howard Cable, Pacific Bell, NYNEX, Ameritech, Bell Atlantic, G.T.E., Verizon, Pacific Gas and Electric, , The State Bar of California , the Soviet/American Journalists' Exchange Program, the Bay Area Telecommuting Development Partnership, Pennsylvania' Center for Rural Networking, and Stentor Communications of Canada. Dr. O'Connor received her Ph.D. in Communications from the University of Southern California in 1974. She was featured in Newsweek's 1995 "50 for the Future" a feature on the fifty people who will set policy and direction for global communications.

Christopher L. Russell

Experience

Chris Russell advises public and private companies at all stages of growth in a variety of corporate matters. He has broad transactional and corporate governance experience, representing venture capital firms and financial institutions in investments in emerging growth companies. Chris represents emerging growth companies in private financings ranging from seed-round financings to advanced-stage financings, as well as advising on corporate issues related to all aspects of an emerging growth company's business, including mergers and acquisitions.

Chris also has significant experience in private equity fund formation, and regularly advises general partners and institutional investors in connection with the formation of venture capital, real estate, buyout and other private equity funds. He has represented institutional investors and fund sponsors in the formation of approximately 100 domestic and foreign private equity funds and funds-of-funds. He also regularly advises fund sponsors on ongoing fund operations, upper-tier planning and regulatory compliance issues.

Representative Work

- Represented American Pharmaceutical Partners, a public pharmaceutical company, in its \$4.1 billion acquisition of privately held American Bioscience.
- Advised technology-based companies and their boards on corporate and financing matters and fiduciary duties in significant transactions.
- Represented companies and investors in debt and equity financings transactions, corporate restructurings and licensing transactions.
- Advised participants in the organization of joint ventures.
- Represented buyers and sellers in private and public M&A transactions.
- Represented investors and sponsors in the formation of investment partnerships.
- Advised public companies on securities compliance and financing issues.
- Advised biopesticide manufacturers on corporate governance, SEC reporting obligations and debt and equity financings.

Professional Activities

- Co-Chair, 1st Annual Sacramento Regional Innovations Awards (2016)
- Member, Board of Directors, Sacramento Area Regional Technology Alliance (SARTA).
- Member, Advisory Committee for MedStart (2010 to present).



Partner

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Education

- McGeorge School of Law, University of the Pacific, J.D., 1988
- Oklahoma Baptist University, B.A., 1983

Admissions

- California

Christopher L. Russell

- Member, Advisory Committee for AgStart (2014 to present).
- Member, LLC & Partnership Committee, Business Law Section, State Bar of California (2015 to present).
- Executive Committee Member, American Electronics Association, Sacramento Chapter (2002 to 2005).
- Chairman, Board of Directors, Sacramento Valley Forum (1998 to 2002).

Civic Activities

- Chair and Member, Board of Directors, Wind Youth Services (2009 to present).
- Member, Strategic Planning Committee, Capital Public Radio (2015 to present).
- Member, President, Board of Directors, AIDS Housing Alliance (1995 to 1999).
- Member, Big Brothers/Big Sisters of Greater Sacramento (1993-1999).



Greg Sazima, MD joined the Board of Directors of Capital Public Radio in 2012 and currently serves as the chair of the Program and Technology committee and on the Strategic Planning committee. He is a psychiatrist in private practice in Roseville and teaches family medicine physicians-in-training as Senior Faculty at the San Jose/O'Connor Family Medicine Residency Program, an affiliate of the Stanford University School of Medicine. In addition to his board work with CPR, Dr. Sazima serves on the Board of Directors of Snowline Hospice (2016), chairing their Patient and Family Services committee.

Dr. Sazima was born and raised in Cleveland, Ohio. He graduated in 1983 from the Johns Hopkins University with a BA in Social Relations; earned his MD in 1987 from the University of Cincinnati College of Medicine; completed his psychiatric residency training at the University of Connecticut and Stanford University Medical Centers, then started his private practice and teaching roles in San Jose in 1991. He also served in a series of clinical leadership and administrative roles, including Medical Director for Outpatient Services and department chair, at Good Samaritan Hospital in San Jose from 1994-2001. Since 2001, he has practiced in Roseville, CA while continuing his teaching role in San Jose. His current clinical, teaching and writing activities include mindfulness practices, the MD/patient relationship, and physician wellness.

Other volunteer/charitable roles for Dr. Sazima have included work with the Eureka Schools Foundation (Roseville, CA 2002-2010); the Eureka Union School District (long-range curriculum planning project, 2008-2009); "123Focus" (2006-2009), a mindfulness training program for elementary school children; and the Emerald Brigade Support Organization, supporting the Granite Bay HS marching band (2006-present).

Dr. Sazima resides in Granite Bay with his wife, Tracy Brown Sazima, MD, a family physician in clinical and leadership roles at Kaiser Permanente, Folsom. The couple has three sons, ages 26, 24 and 16. Dr. Sazima has a deep interest in jazz piano yet only questionable skills in performance; besides piano, his other interests include hiking, cooking, kayaking, writing and meditation.



Kim Silvers, SPHR-CA

Kim Silvers, President of Silvers HR, LLC brings more than twenty years of Human Resources management experience in the private and public sectors. Kim and her team run a premier HR consulting firm with the goal to assist California employers in designing HR programs that deliver a return on their investment. Partnering with employers since 2001, their clients span the financial, retail, manufacturing, and high tech industries throughout California.

In her prior life as a human resources executive Kim worked in Fortune 500 and 1000 companies. While Kim was the HR Director at Sacramento's USCS International Inc. (now DST Systems), the company was listed on Forbes' list of *The 200 Best Small Companies in America* and later named as Sacramento's *Most Admired Company*.

Kim holds a Bachelor of Science Degree in Business from The Ohio State University, and an MBA from Golden Gate University in San Francisco, CA. She is a certified Senior Professional in Human Resources at the national and California state level (SPHR-CA). Kim is an award winning public speaker and has been an instructor in the Business Management B.A. program at St. Mary's College in Sacramento and currently at the UC Davis Extension.

She was honored with the *Wise Woman* Outstanding Woman Leader Award by the Sacramento Valley Chapter of the National Association of Women Business Owners. Her firm was recognized on the Sacramento Business Journal's *Fastest Growing Companies List*. She currently serves on the Board of Capital Public Radio and the Roseville Chamber of Commerce as the Board President.

You may reach Kim at Kim@silvershr.com or (916) 791-8506.



Carol Van Bruggen is a Certified Financial Planner, and a partner in the firm of Foord, Van Bruggen, and Pajak Financial Services and has been a consultant to Business and professional clients for over 25 years. She has co-authored three books with her financial partners called, "It's Not About Your Money, It's About Your Life". She also is a co-author of "The Survival Guide for Heirs" an easy to read resource with pointers on how to gather necessary information during this difficult time. Carol has been a regular on several local radio and television stations with financial commentary over the years.

She has served on numerous boards over the years and has set up foundations and nonprofit organizations for many causes in Sacramento as well as internationally. She serves as Treasurer on the Capital Public Radio Board and as President of her own nonprofit, the Africa Hope Fund.



Jane Tsai Weaver

Jane Tsai Weaver was most recently Regional Manager for Bring Me A Book, managing the multi- year expansion of its early childhood and family literacy programs to underserved students in the Greater Sacramento Region. Jane spends her time between Sacramento and Santa Barbara and is a partner with Social Venture Partners Sacramento and Santa Barbara, advising local nonprofits and connecting businesses and community philanthropists with organizations. Jane currently serves as a board member for Teach for America Capital Central Valley and Reading Partners Sacramento.

Jane has also held board, advisory and chairperson roles for other Sacramento organizations including First 5 Placer County, Sacramento Children's Museum, Sacramento Children's Theater and the Junior Leagues of Sacramento.

Prior to moving to this region in 2005, she worked for over ten years in the software and technology services industries managing marketing, sales and consulting with several Fortune 100 and early-stage startup companies. Jane holds an MBA from the UCLA Anderson School and graduated with Honors from Occidental College with a BA in Economics. She is a huge fan of Cap Radio and logs many listening hours daily across multiple devices.



Steven Weiss, president of The Weiss Group is a seasoned business strategist with more than 25 years of experience at some of Northern California's most prominent public, private and nonprofit organizations. Weiss excels in helping clients evolve, expand and succeed by developing strategic focus, growing organizational capacity and achieving business objectives.

Prior to establishing his own consulting practice in 2007, Weiss was vice president of Marketing & Public Affairs for The Sacramento Bee, the McClatchy Corporation's flagship publication. At The Bee, he led the organization's branding, marketing and public affairs initiatives at a time of unprecedented growth and profitability.

Weiss served as director of University Cultural Programs at UC Davis where he chaired the building committee and served on the leadership team responsible for generating philanthropic support for the \$60 million Mondavi Center for the Performing Arts. In addition, he held a lecture appointment at UC Davis teaching management theory and practice. Weiss began his career in the political arena, serving as deputy campaign manager during a successful California State Senate campaign.

Dedicated to community service and professional involvement, Weiss currently serves as a Capital Public Radio board member and is the past board vice chair. He is the former board chair for KVIE, Sacramento's Public Broadcasting Station and is a former member of the Sutter Davis Hospital Foundation Board. Weiss is a senior fellow and former board member of the American Leadership Forum's Mountain Valley Chapter and serves on the Advisory Board for California State University, Sacramento's College of Business Administration. In 2013, Weiss was certified as a governance trainer from BoardSource, the national organization committed to strengthening nonprofit board leadership.

Weiss holds a B.S. with Honors in Managerial Economics from UC Davis and an M.B.A. in Marketing from Golden Gate University.



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PROFESSIONAL BACKGROUND

Terry A. Wills is a partner in the firm's Sacramento office. In her practice, she concentrates on defending companies and management in wrongful discharge, discrimination, and sexual harassment lawsuits in state and federal courts and in arbitration. Providing advice to clients on a variety of personnel matters Ms. Wills' range of experience includes wage and hour issues, unfair competition and trade secret protections, employee benefits, employment contracts, drug testing, leaves of absence, disability, terminations, discipline, reductions in force, and severance arrangements.

Ms. Wills is dedicated to providing organizations with knowledge on the rights of employers and its employees. She currently sits on the region's Workforce Investment Board, Sacramento Works, and chairs the Board's Employer Outreach Committee. She leads seminars throughout the year on current issues ensuring that members have the latest information required to manage the human resource component of running a business. Ms. Wills also provides mediation services to a multitude of businesses and public entities through civil alternative dispute resolution programs.

AREAS OF EXPERTISE

Employment discrimination/harassment claims, wage and hour matters (including class action defense); wrongful termination, whistleblower and retaliation litigation; Labor Commission and EDD hearings, Serious and Willful and Labor Code 132a trials; state/federal audits and compliance; counseling and advice on personnel matters (including disability and leave issues).

INDUSTRIES SERVED

Local and state government, manufacturing, residential facilities, non-profit organizations, professional services, logistics and transportation, food service and brokerage, satellite installation, the trucking industry, architectural and engineering firms, and sustainable and green industries.

RECENT SPEAKING ENGAGEMENTS AND AVAILABLE PROGRAMS

- Wage and Hour Issues Related to Personnel
- Your Installers = Contractors or Employees?
- Managing Wage and Hour Risks in the Workplace

- Avoiding Wrongful Termination
- Leave Issues

PUBLISHING CREDITS

- *Pregnancy Disability Leave: How Much is Enough Under California's New Laws?*
- *New Law on Commission Payments -- Make it Official and Make it Clear*
- *Restrictive Covenants: Can California Employers Ever Prevent Solicitation of Customers?*
- *Court Breathes New Life into Seating Litigation*
- *Practical Tips for Smart Businesses: Gearing Up for Audits*

PROFESSIONAL AND CIVIC AFFILIATIONS

- Member, Litigation and Labor & Employment Law Sections of the Sacramento County and American Bar Associations
- Member, the Federal Bar Association
- Member, LeadingAge
- Member, California Women Lawyers
- Member, Women Lawyers of Sacramento
- Member, Sacramento Employers Advisory Council
- Board member, Workforce Investment Board, Sacramento Works.
- Chairperson, Workforce Investment Board, Employer Outreach Committee
- Member, Association for Conflict Resolution, evaluator for the United States District Court's Voluntary Dispute Resolution Program and the Sacramento County Bar Association's Alternative Dispute Resolution Provider Program
- Chairperson for Capital Public Radio, Strategic Planning Committee

ACADEMIC BACKGROUND

Ms. Wills received her Bachelor of Arts degree in public relations and pre-law from California State University, San Jose and graduated from Golden Gate University School of Law. During law school, she worked for a federal district court judge in the Eastern District of California, gaining valuable experience in federal practice.

PROFESSIONAL LICENSES

Ms. Wills is licensed to practice before all California state courts, the Ninth Circuit Court of Appeals and the Northern, Central, and Eastern Districts of California, and all courts of the State of California.



Carri Ziegler, Senior Vice President



Carri Ziegler uses her 30 years of communications experience to actively engage nonprofit organizations, elected officials, businesses and coalitions in developing and implementing strategic communications plans that help shape important public policy. Carri's career working in and around government at the local, state and federal levels contribute to her success in developing effective public education, media outreach, and grassroots organizing campaigns in support of key policy goals.

Carri joined Lucas Public Affairs as a senior vice president in September 2013, after a decade of managing her own public affairs practice with an emphasis on issues related to health policy, social policy, trade and job creation. Prior to establishing her own firm, Carri worked in Washington D.C. as press secretary for U.S. Rep. Robert T. Matsui, media director for the Washington D.C. office of Consumers Union, publisher of Consumer Reports Magazine, and media director for the National Association of Consumer Advocates. She began her career as a print reporter covering state and local government for the Los Angeles Times, United Press International and The Riverside Press-Enterprise.

Carri serves as a Yolo County Board of Supervisors appointee to the Yolo County Health Council. In 2014, she and her husband, Jay, were honored for extraordinary service to the Davis community for helping to manage five successful local parcel tax campaigns over five years. The campaigns were in response to significant cuts in state funding for education and helped generate more than \$77 million to ensure the Davis Joint Unified School District could maintain programs in music, science, libraries and athletics for all students.

Carri earned her BA in Government-Journalism from California State University, Sacramento. She lives with her family in Davis.



Bill W. Yee

Bill W. Yee is President, CEO and Corporate Board Chairman of Western Contract. He became President and CEO in March 2004. Since 1985 Mr. Yee previously served Western Contract in several staff and leadership roles including developing new business divisions and industry programs. He has served on several national industry boards and advisory councils.

Mr. Yee is an active community member. He served on the Board of Directors of the American Red Cross - Sacramento Sierra Chapter for six years, and a current Board Member of the Sacramento Metropolitan Chamber of Commerce, participating and chaired and co-chaired several committees. He is an active member in legislative advocacy for business and jobs growth serving on the Metro PAC and Sacramento Region Builders PAC board and various regional advocacy programs.

Mr. Yee served as Board Chair of Mercy Foundation Sacramento 2011/2012 and has served on the Foundations Board for the past five years.

Mr. Yee is a professional member of the International Interior Design Association (IIDA), a Certified Designer with the California Certification for Interior Designers (CCIDQ) and earned his National Council for Interior Design Qualification (NCIDQ) certification in 1992.