



capital public radio

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EXHIBIT 2
NARRATIVE STATEMENT
FCC FORM 396
JULY 2019

California State University, Sacramento, and its broadcasting auxiliary, Capital Public Radio, Inc., have actively participated in broad and inclusive outreach activities during the past two years. Those activities are detailed in Exhibit 1.

During this period, we made a concerted effort to attend events that would give us exposure to individuals interested in our job and internship openings. We made a conscious effort to meet with individuals from high school students to mid-life career changers, who had an interest in radio broadcasting.

We contacted, and received responses from, several community groups that asked for announcements of our job vacancies. These announcements were also available at the numerous community events we attended. And we posted a notice on our website, www.capradio.org, asking interested parties to contact us for announcements of our job vacancies.

During the past 12 months, our internship program has provided radio broadcasting training to students from various local universities, colleges and academic institutions. Our joint initiative to provide the special internship opportunities for California State University, Sacramento is successful. We also provide mentoring to High School student during the year.

We have periodically evaluated our outreach efforts and, overall, we have been pleased with the results. Going forward, we plan to undertake efforts to increase the productivity of our recruitment efforts. This will include, for example, increasing the frequency of mailings to possible recruitment sources, and broadcasting public service announcements regarding career opportunities at the stations. We are also considering the sponsorship of a local community job fair for non-profit organizations.