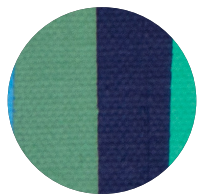




IMPACT REPORT

July 1, 2018 – June 30, 2019



COMMUNITY

CULTURE

STATE

NATION

WORLD



YOUR LIFELINE TO AN EVOLVING

Artwork by Jennifer Halm

OUR MISSION

To provide a trusted and indispensable source of information, music and entertainment, while strengthening the civic and cultural life of the communities we serve.

OUR VISION

Our vision is to be the most valued, vital and vibrant service. One that inspires people to look at the world from multiple perspectives and capitalizes on emerging opportunities to serve our audience and engage our communities.



TOGETHER WE ARE PUBLIC RADIO



As the listener-supported, NPR-member station serving California's Capital Region, Central Valley and Sierra Nevada, CapRadio is focused on discovering and sharing insights and perspectives that enable our communities to navigate life with confidence. To meet this commitment, we rely on the generosity of people who believe that public radio is a cause worth supporting — for current and future generations.

Reflecting on the past year — and the historic milestone of serving our members and the public for 40 years — we have come so far since our first broadcast on April 2, 1979. Now, as an anchor organization for this region, we take pride in serving our audiences by creating meaningful interactions wherever they are, however they want to engage with us. Through broadcast radio, live streaming, podcasts, digital communities, live experiences and more, we play a central role in our communities by providing a sense of place and connection.

Last year, we continued to discover and tell in-depth, regional stories that resonate with our audiences, including coverage of the midterm elections, Camp Fire, Stephon Clark police shooting, state's uninsured in the Uncovered California series, and homelessness and housing crisis. We also launched the environmental podcast *YosemiteLand*, which examines the impact of tourism on the national park, and healthcare podcast *Rural Suicide*, which explores the high rate of suicide in Amador County and how residents are trying to address it.

In our 40th year, CapRadio made a major announcement about our future, revealing that we are in the midst of planning a move to downtown Sacramento. "This state-of-the-art headquarters will soon be a destination that will add vitality to our city's heart," said Sacramento City Councilmember Steve Hansen. "As a CapRadio member, I'm elated to see the station put roots in our central city, which is at the crossroads of state and local news. Public radio continues to be the cornerstone of an informed public, and this new headquarters will be a beacon of civic engagement for the community."

As we progress through our 40th year, we find ourselves poised to expand and evolve the news, music and events that have become the cornerstones of our communities — all because of your ongoing support and appreciation of CapRadio. As we look forward, we are both grateful and humbled at being in a position to play such an important role in our communities, and we plan to continue serving you many years into the future.

A handwritten signature in black ink, appearing to read 'Rick Eytcheson', with a stylized, sweeping flourish at the end.

RICK EYTCHESON

President and General Manager

AUDITED FINANCIALS

JUNE 30, 2019

Statement of Financial Position

\$3,460,382	\$11,139,093
CURRENT ASSETS	TOTAL ASSETS

\$1,681,649	\$2,921,933
CURRENT LIABILITIES	TOTAL LIABILITIES

\$8,217,160
NET ASSETS

Sources of Support*

Individual Support	\$6,124,690
Grants	\$1,557,096
Corporate Support	\$3,097,973
Other Gifts	\$3,645,579



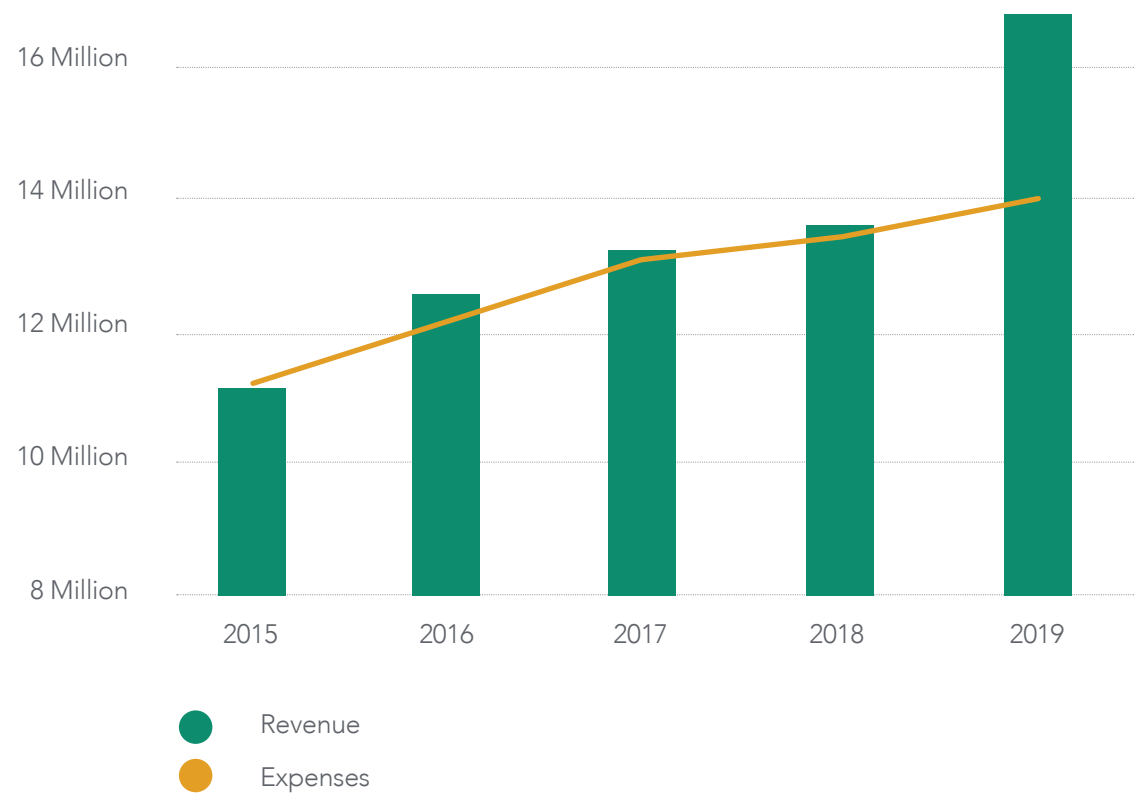
Expense Allocations*

Programming	\$7,284,794
Marketing	\$1,150,924
Development	\$1,848,743
General & Administration	\$1,380,029

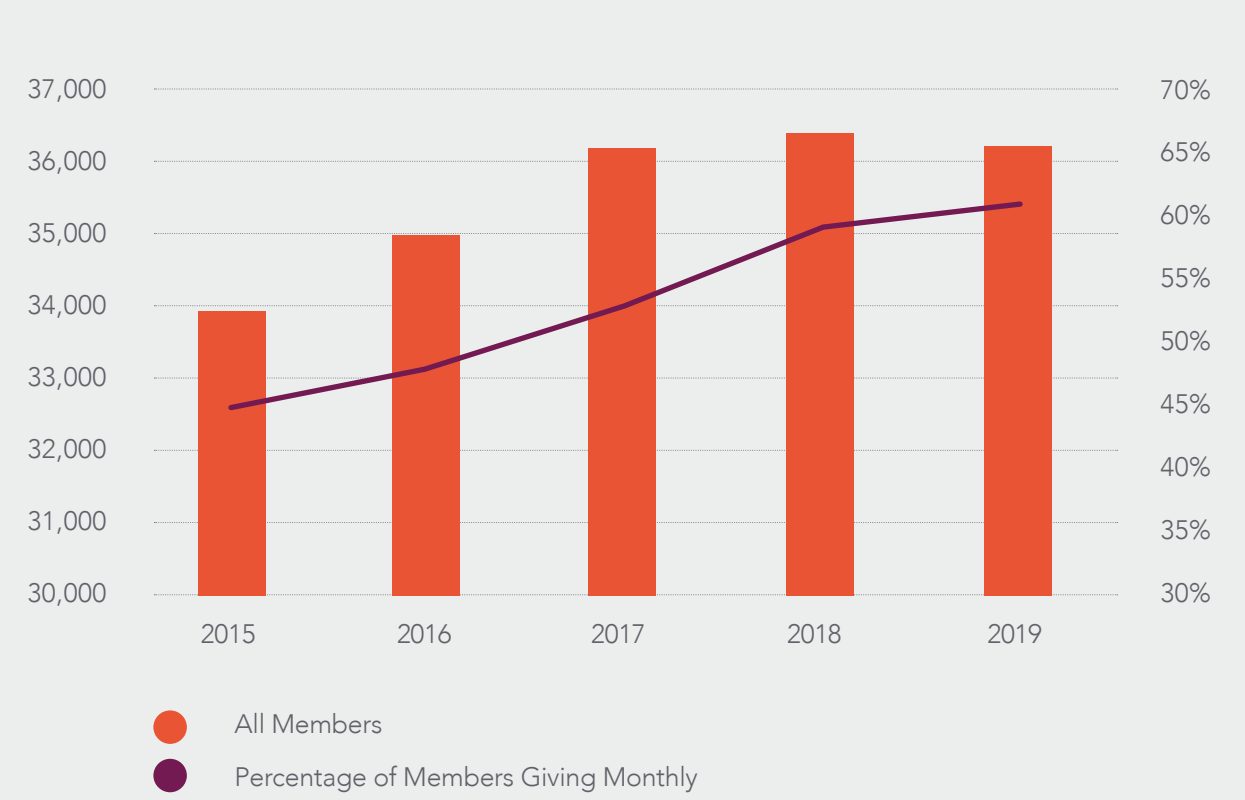


*Excluding in-kind contributions

5-Year Revenue & Expenses Trend



5-Year Membership Trend





MAJOR SUPPORTERS

BENEFACTORS CIRCLE \$20,000+

Richard and Kate Kenny
Joyce S. Ratner
Earthbound
Expeditions Inc.

PRESIDENT'S CIRCLE \$10,000+

James W. Moor
Diane K. Plumlee and
Michael van den Akker
United Way California
Capital Region

PRODUCER'S CIRCLE \$5,000+

Ann Bailey
Linda Brandenburger
Alan J. and Madeline A.
Brattesani
Jenna Clemens
Richard and Maisie
Conrad
Donald Dorfman
Soyla Fernandez
William H. Green, M.D.
Steven V. Gregorich,
Ed. D. and Lari Stefan
John and Lynn Hancock
Lois A. Hoeffel
Nancy Lawrence
Susan McClatchy

James L. and
Marilyn E. McCurdy
Tom and Carol McGurk

Lura Meyer
Carl A. and
Susan E. Miller
David and Laurie
Richardson

Darell J. Schregardus
Ian P. Simmons

Buzz and Jan
Wiesenfeld

Jeff B. Yee

Propp, Christensen,
Caniglia LLP

ANNOUNCER'S CIRCLE \$2,500+

Glenn Bisquera
Ruth G. Blank and Chris
Spanos
James E. Burton
Susan C. Caldwell
Sheila Cardno and Kim
Silvers
Howard Dickstein and
Jeannine English
Richard A. Droese
Susan K. Edling
Mary C. Fallon and
Lance Berquist
Marcine Friedman
Hazel J. Gordon
Tim S. Hallinan, M.A.
Eileen M. Heaser

Pamela M. Henderson
and Peter M. Barry
Ijaz S. Jamall, Ph.D.
Dennis Kemmerer
James W. Kirstein
Clement J. Kong
Patricia Marsh-Levin
Theodore H. and
Kathleen McCade
Malcolm M. McHenry,
M.D.
Jeanne M. Oster
and Douglas Hodell
Raymond Porter
James R. and
Laura C. Putnam
Robert A. and Shirley E.
Rosenberg
Andy Rumer
John Schafer, M.D.

PRODUCER'S CIRCLE MEMBER

CARL AND SUE MILLER

Carl and Sue Miller, married for 53 years, share a mutual devotion to their synagogue, years of nurturing neighborhood triplet kids and a longstanding infatuation with the Chicago Cubs. Weaving through those years, in the background, has been a radio tuned to a public radio station.

On CapRadio's very first day on-air, April 2, 1979, Carl tuned in from his desk at work, the California Department of Social Services, absorbing hours of classical pieces. Later, when the station started broadcasting jazz, he enjoyed that, too. Eventually, the addition of a news station rounded out his listening.

“What I love about public radio is you get long-form news that might take five or six minutes to cover in the context of the greater community or nation. It has more meaning than one independent event.”

Sue has also faithfully listened since CapRadio's first day, enjoying its classical music. CapRadio's classical programming is reminiscent of her rich childhood experience at the Chicago Symphony, where the conductors and musicians explained more than they would in a typical concert. Together they mirror CapRadio's philosophy about the importance of music and its vital role in keeping us balanced amid the relentless stream of harsh news. Relying on it when they need time to relax and forget about the hard parts of the day.



Shankar Family
Charitable Fund

Thomas and Hedda
Smithson

Martha C. Stiles

Walter J. and Ann
Cassidy Stone

Melody P. Tate

Steven B. Tokevich

Tony Tsai, M.D. and
Julie L. Steiner, M.D.

Timothy and Susan
Wilson

Brian J. Witt and Vivian
Long

Roger Young and
Sharon Ball

Jay L.M. and Carri
Cummings Ziegler

Combined Federal
Campaign -
Sacramento

Sacramento Region
Community Foundation

TOWER CIRCLE
\$1,500+

Ruth Alexander

Ezra A. and Beulah
Amsterdam

Jeff and Lisa A. Bader

Paul N. and Constance
Theone Batterson

Robert L. and Susan N.
Benedetti

Richard and Lynn L.
Bergquist

Norma D. Brink

Teresa D. Brown

Stephanie K. Brown,
M.D.

Daniel Brunner

Nicholas F. and Debra
L. Burnett

Max and Brookes C.
Byrd

Brent W. Callis

Virginia L. Carder

Christopher R. and
Veronica G. Carloni



TOWER CIRCLE MEMBER

DRS. JOHN AND LOIS CROWE

In the early to mid-1970s, John and Lois Crowe put hours upon hours into research in a lab at UC Davis. During this time, the only public radio they had was a nascent KOED in San Francisco, and their colleague had to hold a radio up and out towards the Bay Area to get a signal. Once CapRadio came to Sacramento, they celebrated “No more relying on the wind!”

They have been dedicated listeners and donors in the decades since. What's different today from those early days of public broadcasting is how they consume news and music programming, now expanding their listening habits to include streaming. Above all, it's the news coverage that keeps the couple listening every day.

“Nowhere else do you get a half-hour interview with newsworthy figures,” John said. “It's even-handed, with thoughtful and insightful analysis of the issues of our day.”

And there's the emotional attachment to certain public radio voices that have made an impression on the Crowes, as well. John can effortlessly tick off the names of so many NPR stars through the years: Bob Edwards, Carl Kassel, Nina Totenberg, Cokie Roberts, Scott Simon.

“The news hosts tend to stick around for long periods and become friends,” John said. “We're sorry to see them go when that time comes, as it must, and we still miss them.”

Margaret Carol-Brown,
Ph.D.

John J. and Suzanne
Casazza

Ernest L. and Olene C.
Chard

Bradley E. Chipps, M.D.

Jim Collin

Barbara Colton

F. Craig Conrath, M.D.
and Brooke L. Walker,
APN

Drs. John and Lois
Crowe

Bradley and Marcy
Daniel

Lisa De Amicis and
Thomas S. Nesbitt,
M.D.

Patti L. Donlon

Roger A. and Carol W.
Dreyer

Mark Drobny

Robert M. and Nancy
Conner Earl

Pamela Eibeck and
William Jeffery

Thomas E. and Connie
L. Elmore

Randall J. Enstrom

William and Theresa F.
Ezaki

Ken and Sally W.
Freedlander

Jeffrey Y. and Margot K.
Fulmer

Nadell A. Gayou

Randy and Patricia M.
Getz

Raminder and
Amardeep Gill

Carl and Stacy Gould

James and Patricia
Grieshop

Ann F. Haas, M.D.

Tom and Beverly K. Hall

Warren and Nancy J.
Hardaker

Theresa A. Harvath,
Ph.D.

Jose Hermocillo and
Valerie Hawkins

Bruce Hester and
Elfrena Foord

Debra A. Horney, M.D.

Joshua M. Horowitz
and Patti J. Baggett

J. L. Hushbeck

Harold V. Jacobs and
Cecilia Delury

James B. Jones, DVM

Alex and Ronda Klistoff

William J. and Jane
O'Green Koenig

Roger B. and Judith
Kohlmeier

Martin E. Kohlmeister

Margie and Ralph
Koldinger

Philip and Carol L. Laird

John and Debbie Lewis

Charles A. and Dore
Lindquist

Irvin and Linda B.
Lownes

Denise C. Manker and
John Blubaugh

Roberta A. Marlowe,
Ph.D.

David M. Martin

Kristen L. Martin and
Wilford W. Middleton,
Jr.

Kenneth C. and
Cassandra Mennemeier

Frank and Elizabeth A.
Meyer

Mimi Miller

Beth A. Mullen

Lawrence A. and
Beverly D. Mullnix

Todd A. and Tammy
Murray

Susan R. Oie

Jay C. Piercy

Carole Pirruccello

Matthew W. Powell

Nikolas C. Rehtiensi
and Kristina Launey

Tracy Rodgers and
Richard Budenz

Jan and Karin Rosati

Martin B. and Lois Ann
Rosenberg

Jeffrey S. Rosenthal

Alan M. Roth

Christopher L. Russell
and David Camozzi

Cindy Schorzman

Michael O. Selby

Francis A. Sheehan and
Paula W. Huber

George L. Siller and
Juliana M. Morotti

Claudia A. Simpson

Stanley E. and Blanche
C. Skubic

David and Judy Smith

Kathryn R. Smith

Carol Sonik

Miles A. Stern and
Harriet A. Steiner

Philip A. and Jan C.
Stohr

Peter D. and Stephanie
Symes

Fred A. and Nancy
Teichert

David and Barbara L.
Tigert

Kathryn J. Tobias

Keith and Cassandra P.
Underwood

Ronald J. Vargas

Drs. Geerat J. and
Edith Z. Vermeij

Brian and Karen F.
Vikstrom

Rick and Marny J.
Wasserman

Howard S. and Laurie
Webb

Tom Weborg and
Sandra Singer

Diana Weghorst

James H. and Darby
Williams

Michael S. and Emily G.
Willis

Donald A. and Gloria
J. Yost

Consolidated
Communication
Foundation

Fidelity Charitable
Gift Fund

LEGACY CIRCLE MEMBER

MARCIA A. HILLARY, PH.D.

Marcia Hillary made California her home when she moved from the east coast for graduate school, studying psychology at UC Davis. Leaving behind her public radio station of WFCR, she found a new home with CapRadio.

Even though she doesn't "know a ton about music," classical music has stuck with her through the years. "I wake up, take the dog out, go to the gym, come back home...and Kevin is on! Whenever I'm in the car, KXPR is on!"

Since her early days of listening, Marcia decided that if she was going to listen, she was going to find ways to donate. About six years ago, when she was completing her living trust, she decided to include CapRadio in her estate plan. When asked why donating to public radio was important to her, Marcia explained:

“Value. Putting my money toward something that has something for me. I get back what I give. CapRadio serves the community...it brings us classical, jazz, news.”

As a legacy donor, "It was more about preserving something that might go away if it's not supported – classical music could fade if it's not available to people. And I want my legacy gift to help support it." Now she is enjoying her retirement to the fullest with CapRadio at her side as she travels, plays with her goldendoodle, runs half-marathons, knits, meditates or does yoga.





LEGACY CIRCLE

Our Legacy Circle recognizes those who have included CapRadio or the CapRadio Endowment in their will or estate plan. We are honored to have earned their support as they help build a bridge from one generation of public radio listeners to the next.

Clayton W.* and
Elaine M.* Abrams

Dorrit E. Ahbel, M.D.

Roberta T. Anderson

Thom and Elizabeth
Atkins

Linda A. Atoms*

Harris Ault*

Ann L. Baer*

Jarrod Baniqued

James Barnhart*

Patrick and Elizabeth
Bell

Barbara and Bruce Berg

Robert C. Bielenberg

Phyllis J. Bokan*

Patricia J. Bonstetter

Russell Bowlus and
Naomi B. Kalman

Linda Brandenburger

Norma Brink

Barbara J. Brown

Donald W. Brown*

Jeanne Brown

Dan and Rhea* Brunner

Richard K. Buell*

Charles E.* and
Phoebe* Burdg

Nicholas F. and Debra
L. Burnett

George Calderon and
Sharan Fleming

Polly Caple

Sheila Cardno and
Kim Silvers

Christopher and
Janet L. Carr

John W. and Sarah P.
Carroz

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M. Deeringer

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Charles and Marian
Derby

Lonnie and LeeAnn
Dickson

William J. and Jonaca
K. Driscoll

Michael B. Duncan (in
honor of William Clark*)

Patricia D. Elliott*

Lois Engel*

Rick L. and Linda Laird
Eytcheson

Marlene A. Ferrero

Jaye Floyd*

Fr. J. Patrick Foley

Hoshi Fujioka

Thomas L. Gentry*

Henry A. Goodman

Judy R. Guinn

Jim and Cathy
Haagen-Smit

John and Kara Halligan

Edwin H. Harper*

Dave Harzoff

LEGACY CIRCLE (CONT.)

Paul W.* and Barbara M.* Haugland

Mia K. Hershiser

Bruce Hester and Elfrena Foord

Marcia A. Hillary, Ph.D.

James and Gretchen L. Hinerman

Amos K. Hobby*

Roger N. Hoffman

Pat Hopper

Edward F. Huntley

Susan Irene*

Julia L. Jenness

Scott C. Jones

Forrest and Patricia Junod

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Dr. Candy Klaschus

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John L. Kuster

Laureen Landau*

Susan C. Levitsky

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Alistair and Linda Logie

Romulo I. and Roseanne M. Lopez

Terri Lyn Malmgren

Maria A. Mange*

Patricia Marsh-Levin

Jack and Ann Martin

Diane McCall*

Sara and Mark McCarthy

Jim and Marilyn McCurdy

Steve McDonald

Marjorie McGranahan*

Kennett and Cassandra Mennemeier

Raymond C. Miller

Mimi Miller

Robert Michael Montgomery

Richard Morrison

Barbara Mortkowitz

Barbara Murphy

William T. Murray*

Larry P. Myers*

Patricia Nickelson*

Kenneth B. and Sue T. Noack

Jill North

Barbara O'Connor

Mabel L. Pacht*

Ella Patricks

Benjamin L. Perry*

Roland H. Pesch and Kathleen Roszkopf

James Pettit*

Robert Poeschel and Barbara Gardner

Souki Carol Powell

Susan D. Prince

Sharon Raney

Viswanath B. Rao and Katheryn Small

Joyce Ratner

Helen Renken*

Ronald and Karen Ritchey

Ellen Robinson

Jan and Karin Rosati

Chris Russell and David Camozzi

Inderjit K. Rye

Gordon Salter*

Maya Sands

Matthew and Christine F. Saul

Bill and Julia Schaw

Edward W.* and Eleonora W.* Schlies

David and Patti Schwartz

Nikhil and Anjulika Sharma

The Honorable Byron D. Sher and Mrs. Linda B. Sher

Joanne I. Shields

Pat Slife

Howard Slyter and Marjorie Ginsburg

Curtis C. Sproul

Charlotte S. Starn*

Luella Steil*

Kurt W. Steiner

Peter Steinmetz

Donald P. Stephenson

Stephen and Patricia Stoltz

Jan Summers

Thomas D. Swift*

Donna R. Tabaie

Jacqueline Taber

Harry and Polly* Tarbell

Edith Darknell Taylor

Dale Terry and Annette Wimmer

Robert G. Thompson

John L. Thorstenberg*

Hildegard M. Thurn*

Richard D. Tierney*

Steve and Barbara Tincher

Miles J. Treaster*

Randy Triezenberg and Mark Viviano

Shirlee Tully

Sandy Underwood

Wayne G. Vasey*

Frank G. Washington

Mary Tobias Weaver

Ruth Ann Werner

Lita Whitesel

Martha V. Wooldrik

Joel S. and Louise Zimmerman

Anonymous (16)

Asterisk () denote those who have passed.*

LEGACY CIRCLE MEMBER

JOHN KUSTER

John Kuster “never met a stupid person who listened to NPR.” It’s partly why he’s been listening all these years. The self-described news junkie and jazz lover spent nearly 35 years on the road as a long-haul trucker.

He spent 33 of those years with his late wife Patty alongside him. Before her passing, Patty taught him humility and honesty, especially through her four-year battle with cancer. And, according to John, public radio taught him a lot, too.

“It gave me a new understanding, a new perspective. Where else am I gonna hear this stuff? Now multiply that by a thousand. This is what NPR does...what CapRadio does; introduces you to wild, varied cultures all over the world. It fulfills me.”



Nowadays, the doting grandpa volunteers at Big Trees State Park. He meets people from all over the world. He sees bears from his backyard. He has a thirst for knowledge, a deep love of jazz and an appreciation for public radio that leaves its trail all over the United States and Canada. He is also a member of the CapRadio Legacy Circle.

Earning the support of John is a big deal. “I don’t give money easily. CapRadio is something I believe in. It enriches my life. But I get back so much more than what I put in.”

CAPRADIO ENDOWMENT

\$10,000+

The CapRadio Endowment, now totaling nearly \$2 million, is a permanent, self-sustaining funding source with the sole purpose of advancing the mission of CapRadio. We sincerely thank those who have contributed \$10,000 or more to the Endowment during their lifetime or through a Legacy Gift.

Phyllis J. Bokan*	William T. Murray*	Sacramento Region Community Foundation
Donald W. Brown*	Richard W. and Judith B. Osen	
Sterling A. Dalatri	Gordon Salter*	<i>Asterisk (*) denote those who have passed.</i>
Steven and Sandra Felderstein	David Scheuring	
Susan Irene*	Luella Steil*	
Mead B. Kibbey* and Nancy Turner	Harry and Polly Tarbell*	
Laureen Landau*	Miles J. Treaster*	

GRANT SUPPORT

\$15,000+

The Acton Family Foundation
 The California Endowment
 The California Health Care Foundation
 The California Wellness Foundation
 The James Irvine Foundation
 The Overlook Foundation

CORPORATE SUPPORT

\$15,000+

Amador Council of Tourism	Comcast Cable Communications	Guild Mortgage	Nobel Learning Communities	Save the Redwoods League
Boutin Jones Attorneys at Law	Consolidated Communications	Haggin Museum	Old Sugar Mill	SBL Entertainment
Brookfield School	Crocker Art Museum	Harris Center for the Arts	Porter Scott Attorneys	Sierra College
Cal Fire	CSU Global	Kitchen Mart Inc.	Regional Water Authority	Sierra Nevada Brewing Company
California American Water	Delfino Madden O'Malley Coyle & Koewler	Laser & Skin Surgery Center of Northern California	River City Bank	Stanislaus County Environmental Resources
California Family Fitness	Dignity Health - St Joseph's Medical Center	Mansour's Oriental Rug Gallery	Robert And Margrit Mondavi Center for the Performing Arts - UC Davis	Stoel Rives LLP
Capital Network Solutions	Downey Brand LLP	Mattress Recycling Council	Sacramento Municipal Utility District	Suncrest Bank
Capitol Beer and Tap Room	European Sleep Design	Modesto Irrigation District	Sac Natural Foods Co-Op	Sutter Health
City of Sacramento Department of Utilities	Five Star Bank	Monterey Bay Aquarium	Sac Region Community Foundation	UC Davis Health System
Clippercreek	Golden 1 Credit Union		Sacramento Credit Union	University of Nevada Reno
	Green Acres Nursery & Supply		Sacramento State College of Business Administration	University of the Pacific McGeorge School of Law
			Sagora Senior Living	Valley Solar
				Western Health Advantage

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90.5 FM Tahoe/Reno
91.3 FM Stockton/Modesto
88.1 FM Quincy

MUSIC

88.9 FM Capital Region
91.7 FM Groveland/Sonora
88.7 FM Sutter/Yuba City

ONLINE

capradio.org

Any Device
Any Place
Any Time