



capital
public radio

Licensed to SACRAMENTO STATE

Community Report

35 Years of Radio that Makes a Difference

Our 35th was an exciting year marked by continued growth and new offerings for our listeners. We also turned over the first spade of ground in our community garden, and look forward to the conversations and connections it will bring in our future. As we branch out, we are always grateful for the support of our members and corporate partners who make it all possible. We're excited to share some of our 2013/14 highlights with you, as our role and opportunities within the Sacramento region evolves and expands.

Yet, even after 35 years, it seems like we're just getting started. We're developing an innovative approach to reporting with more distinctive and diverse voices. We're integrating community engagement in our stories, and especially our documentaries. Our voice is your voice, and all we do is made possible by the incredibly generous support of our listeners. **You are the public in Capital Public Radio. Thank you!**

Rick Eytcheson, President and General Manager, Capital Public Radio

AWARDS

We are honored when our work is recognized by peers and experts across the country. This year we were thrilled to receive awards for our news and documentaries.

- Society of Professional Journalists, Sigma Delta Chi Award for Best Documentary Large Market and Network Syndication, *Autism Grows Up*.
- Edward R. Murrow Award for Best Hard News Reporting on California lawmakers grappling with the issue of prison sterilization, Pauline Bartolone.
- Edward R. Murrow Award for Best Sports Reporting on the Kings Season Opener in Sacramento under new ownership, Bob Moffitt.
- Education Writers Association Second Place, Single Topic News Feature or Broadcast, *Class Dismissed*.



the **View** from here

Over 20 other public radio stations aired our documentaries on the challenges facing family caregivers and high school drop outs.

The View from Here: Class Dismissed tackles the topic of high school drop outs in the Central Valley. *Class Dismissed* included a four-month on-the-ground community engagement initiative in Stockton where we heard from young people, teachers and organizations about the problem and solutions.

The View From Here: Who Cares shares the lives of three caregiving families and the challenges they face, the stress they endure and the blessings and power of family. CapRadio collaborated with NPR to create segments for *All Things Considered*, *Weekend Edition Saturday* and *Weekend All Things Considered*. The stories received thousands of comments from people around the country.



Insight with Beth Ruyak at the Crocker Art Museum. CapRadio Jazz Director Gary Vercelli joined Beth for a jazz-filled edition of *Sound Advice* at the Crocker, taped with a live audience.



The Political Junkie, Ken Rudin, joined as a weekly contributor, turning his analytical gaze west and putting California politics in the context of the national scene.

Suddenly Sochi. In February, Beth Ruyak traveled to Russia for coverage of the Olympic Games on *Insight*, interviewing athletes and families from our region.

Insight with Beth Ruyak traveled to **Yosemite National Park** in June for a special show commemorating the park's 150th anniversary and to learn about what makes it so special.



insight
with Beth Ruyak

State of the State address special broadcast with Beth Ruyak. In January, The Political Junkie, Ken Rudin, joined us for analysis of the speech. In addition, reporters from Capital Public Radio, KQED in San Francisco and KPCC in Los Angeles collaborated for a first-ever online analysis of the speech.

California's Delta: Inside and Out. Environment Reporter Amy Quinton traveled around the state for a five-part multimedia series on how the Delta is tied to California and what it means to our lives.

In March, Capital Public Radio collaborated with Sunset Magazine and the Food and Environmental Reporting Network to look at the politics and reality of **Fracking in California.**

Capital Public Radio produced extensive coverage for the June **2014 primaries in California and Nevada,** including an online election guide to all the races and issues.



CapRadio Travels

CapRadio Travels took 65 listeners to Cuba through a US-sanctioned people-to-people tour. Our Health Care Reporter Pauline Bartolone hosted the trip and created a special blog to share details of the journey.

“Our time in Cuba was indeed one of the highlights of all my travel experiences. Thank you for your knowledge, enthusiasm, and creative flexibility in planning alternatives when scheduled visits couldn’t go as planned. And thank you fellow Capital Public Radio travelers for your excellent company.”

—Sally O.



Print Radio

Blue Dog Jam Host Nick Brunner and board member Sofia Lacin hosted our celebration at Bows and Arrows in midtown Sacramento November 1st. We honored the winners of our inaugural art submission contest with an art show and live silkscreening. Artists were given three words from our mission as inspiration for a t-shirt design. See the winners in the "source," "information," and "curious" categories at right.

Pitch/Slam

Capital Public Radio partnered with the Society of Environmental Journalists for a Pitch/Slam event with environmental journalists from around the state. Local editors served as judges, including our own Senior Editor, Alan Ray.

CapRadio Reads

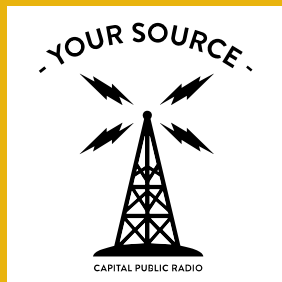
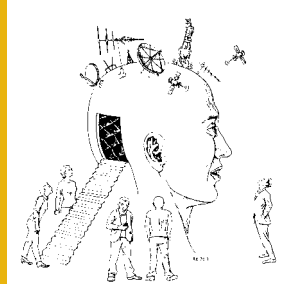
We celebrated our first anniversary of CapRadio Reads with author Christopher Reich in conversation with *Morning Edition* Host Donna Apidone. This year a great lineup of books and authors included "Please Be with Me: A Song for My Father, Duane Allman" by Galadrielle Allman, Pulitzer Prize Winner, Adam Johnson's "Orphan Master's Son," "A Constellation of Vital Phenomena" by Anthony Marra, and many others. Our reading community meets both online and face-to-face, and four times per year we host an event featuring an Author In Conversation.

Second Saturday Art Receptions

This year, CapRadio hosted local artists, sharing their work with hundreds of community members for several Second Saturday events. Each art show culminates in a community reception showcasing the artist, live music and refreshments.

Used Record & CD Sale

We held our Final Used Record & CD Sale. We look forward to discovering new ways to connect with our listeners who love all things used, vinyl, and musical.



From top:
Information by Rita Okusako.
Source by William Yoshimura.
Curious by Chrisian Lejeau.

CapRadio GARDEN

AT SACRAMENTO STATE

Timeless Music all the Time at capradio.org/music

In our 35th year we developed a more robust approach to our online music site, making more kinds of music accessible and available, 24 hours a day.

The new site includes blogs, event highlights and more.

CapRadio Garden

We broke ground on our Community Garden in the backyard of our Folsom Boulevard Studios on Sacramento State's campus. As the first phase of building finished, we announced our Food and Sustainability reporting initiative, bringing together food, agriculture, environment, health and many more critical issues.

Community Engagement

CapRadio is committed to Community Engagement and we're working to give voice to community needs, values and aspirations. Specifically, CapRadio News continued to expand its commitment to hearing from diverse voices in our region through our community engagement initiative as part of *The View From Here* documentary series. Over the last year we've engaged hundreds of individuals and organizations on the topics of high school dropouts and caregiving. We're working to ensure our reporting is a true reflection of California.

In the Studio

We've continued to grow our staff, including two producers focused on expanded digital content for news and music. Ed Joyce, a veteran journalist, joined our team as afternoon Anchor and Reporter.

The newsroom took a big technological leap forward with an advanced content management/integration system called NewsBoss, making the newsroom much more connected, nimble and efficient.

Dear Capital Public Radio Supporters,

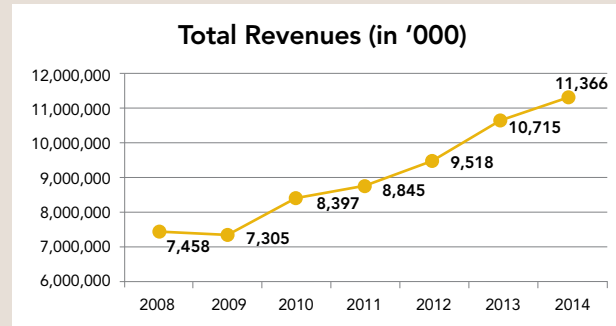
CapRadio's 35th anniversary is a significant milestone. Nonprofit organizations, not to mention broadcast media organizations, don't get to turn 35 without embracing periods of transformation, reinvention, and innovation. We embrace a mindset that encourages experimentation and a desire to drive change from the ground up. It's also a recognition that if we want to be around for another 35 years, the biggest mistake we can make is to fear change. From the growth of our newsroom and our documentary unit, to the growth of our digital team, and the planned expansion of our facilities and our services, we're positioning ourselves to create value for our audience and create more opportunities to engage our community.

For the fiscal year ending June 2014, we invested \$7.1 million, or 65% of our total expenditures of \$10.8 million in programming and broadcasting. Total revenues for the same period totaled \$11.3 million, marking seven consecutive years of positive results for the station.

Strategic investments on the horizon include the planned expansion of our headquarters on the Sacramento State campus as well as the development of the CapRadio Garden.

CapRadio owes its ongoing success to you, our audience, and to its dedicated staff and volunteers. The CapRadio team is passionate about delivering exceptional content. I'm incredibly proud to be a member of the team and hope that we continue to earn your trust for another 35 years.

Jun Reina, Chief Operating Officer and Chief Financial Officer, Capital Public Radio



Your generous support is having a significant impact on people and communities in our region, throughout the state and across the country. Your gifts extend far beyond the airwaves and we thank the more than 32,000 individuals and businesses who support Capital Public Radio.

Benefactor's Circle \$20,000+

Joyce S. Ratner

President's Circle \$10,000+

Virginia Haeberle
Louis G. Heinrich

Producer's Circle \$5,000+

John H. and Marsha A. Anderson
Louis G. and Dana Heinrich
Susan McClatchy
Alfred P. and Janet M. McGorry
David and Laurie Richardson
Keith F. and Marilyn V. Sanders
F. Wilson and Kathryn Smith
Tom and Hedda Harriet Smithson
Laurie E. Stinson
Alicia Suzanne Wallace

Announcer's Circle \$2,500+

Douglas D. Blazek and Rachel
Goodman-Edelson
Linda Brandenburger
David Ford and Lynne Cannady
Sheila Cardno and Kim Silvers
Jim Collin

Barbara Colton
Angela Correale
David Crawford
Sterling A. Dalatri
Donald Dorfman
Richard A. Droese
Marcine Friedman
Alan L. Fung
Randall Hepworth
Dallas Kern and Elizabeth Holoman
Stephen Martin Jaffe
David and Denise Jones
Scarlet L. La Rue and Harvey S. Edber
Gordon Klein and Nancy Lawrence
Patricia Marsh-Levin
James L. and Marilyn E. McCurdy
Arthur O'Neal
Dennis Rahlves
Sharon Dill Raney
Tracy Rodgers and Richard Budenz
Robert A. and Shirley E. Rosenberg
Jonathan Tran
Keith and Cassandra P. Underwood
Richard K. and Ursula M. Wertz
Dale Terry and Annette Wimmer
Henry W. Wirz

Tower Circle \$1,500+

Katherine B. Akin
Calvin Armstrong
Thomas and Elizabeth Atkins
Paul N. and Constance T. Batterson
Waseem Bawa
Frederick A. and Peggy Becker
and Simone T.
Richard and Lynn Bergquist
Gorden Brock
Daniel and Rhea Ann Brunner
Gregory and Donna M. Burke
Anna M. Chaput
Bradley E. and Donna R. Chipps
Marie V. Cicogni
John and Lois Crowe
Lisa De Amicis and Thomas S. Nesbitt,
M.D.
Jim L. and Kathleen Deeringer
Patti L. Donlon
Rafael Dowty
Pamela Eibeck and William Jeffery
Tom E. and Connie L. Elmore
Rick L. and Linda Laird Eytcheson
Maturin Finch
John Finegan
Sue S. Garcia
Randy and Patricia M. Getz
Daniel A. Gonzalez
Raymond and Ann Graf
Richard Graves, M.D.
Sue A. Gray
Tim S. Hallinan
Warren and Nancy J. Hardaker
Lorraine Heneghan
Jose Hermocillo and Valerie Hawkins
Bruce Hester and Elfrena Foord
Joshua M. Horowitz and Patti J. Baggett

Darlene Chu Isbell
Joseph Karkoski, Jr.
Thomas R. and Dianne L. Kendall
Lee Kercher
Mead B. and Nancy Kibbey
Kevin D. Kinoshita
Kenneth Kirby, Ph.D.
Martin Kohlmeister
Margie and Ralph Koldingier
Clement J. Kong
Jeffery Lagges
John and Debbie Lewis
Christopher J. and Christy
Weeks Locke
Davis and Elizabeth A. Lum
Douglas E. Mahone and
Lisa Heschong
Denise C. Manker
Irene Manning and Byas Nambisan
Roberta A. Marlowe, Ph.D.
Jerry and Kathryn Marr
Kristen Marshall
Kristen L. Martin and Wilford W.
Middleton, Jr.
Kenneth C. and Cassandra
Mennemeier
Frank and Elizabeth A. Meyer
Jeffrey Mierczynski
Cathy Mueller and Bradley D. Schafer
Todd A. and Tammy Murray
Charlotte M. Newhart
Mathew Peterson
Raymond Porter
Josan Raman
The Honorable Richard Robinson and
Ms. Marjorie Swartz
Albert Rodriguez
Andy Rumer
Virginia Short

Wilson and Kathryn Smith
Jennifer Terry
Barbara Tigert and David Turner
David and Gayle Trowbridge
Tony Tsai and Julie L. Steiner
Richard Turrone
Steve Kuhn and Carol Van Bruggen
Jean VanderGheynst
Drs. Geerat J. Vermeij and
Edith Z. Vermeij
Harvey and Leslie Wagner Foundation
Joan Walsh
Gary Wang
Frank G. and Kim Washington
Steven H. and Andrea J. Weiss
Edmon West
Matthew Whitson
Buzz and Jan Wiesenfeld
Hibbard E. and Sharon L. Williams
Brian J. Witt
Elliott E. and Yvonne Wong
Matthew D. Yasner
Warren Yerks
Roger Young and Sharon Ball
Jian-zhong "Joe" Zhou and Min Yang
Jay L.M. and Carri Cummings Ziegler

Leadership Circle \$1,000+

Reza and Debra Abbaszadeh
Paul and Victoria F. Akins
Arthur K. and Jacqueline A. Amos
Ezra A. and Beulah Amsterdam
Aniceta A. Anderson
Roberta T. Anderson
Stephen A. and Melva A. Arditti
Jeff and Lisa Bader
Ann Bailey and Boren Chertkov
James and Susan Bakker

Patrick E. and Elizabeth Bell	Jillian Cormier	Karen French	Ben Keh and Pat Gee	Stella McMillin
Kristen C. and Alan B. Bennett	Jerry and Kathryn Costanzo	Lou and Kenni G. Friedman	Thomas J. and Jennifer Keller	Craig T. and Susan McMurray
Amerish and Janine Bera	Steve Cox	Ted A. and Bonne A. Gaebler	Dimitri Keriotis	Bill and Joanne McNabb
John P. Billingsley	David P. Cristman	Frank Garcia	Joseph and Katherine Kilpatrick	Dan McVeigh and Rebecca A. Baumann
Thomas W. and Wendy Birmingham	Cari L. L. Croghan	Barbara J. Gardner and Robert Poeschel	Beth Kimball	Mike McWhirter
Glenn Bisquera	Lindsey Holloway and Charles Dalldorf	Arla G. Gibson-Bautista and Bud	Gretchen Umland Kingsbury	Donna R. Mentink
Nicole Bizzarri	Debra D. Davis and Dennis F. Greenbaum	Bautista	James W. Kirstein	Lura Meyer
Herum P. and Ann Lee N. Bjork	Karin R. Deal	Joseph Goldeen	Ann M. Kohl	Marcy Meyer
Ruth G. Blank and Chris Spanos	Jim Bohan and Michele Deems	Mary J. Golden	Roger B. and Judith Kohlmeier	Mark C. Miller
Laura M. Boyer	Carole J. Delaney	James E. Goodnight	Robert T. and Priscilla Krebs Kraus	Kimberley Milligan
Richard K. Brock	Dennis W. and Louise Delpaine	Matthew C. Greenwood	Leonard Keith and Penny Lagden	Gregory A. Moiseff
Barbara J. Brown	Andrew R. DeMar, Jr.	Jenny Guemmer	Mike Latham	Dee A. Morgan
Margaret Carol Brown	Kimberly and Troy Dickson	Michael J. and Karen Hall	Lesley R. and Janice H. Lederer	William O. and Susan Morris
Michael E. Broyles	Suzanne Dings	Deanne Elizabeth Hamlet	Martha H. Lennihan and Paul D. Thayer	James Morrison
Allen and Fern M. Bugbee	Terrence Donaher	Helen L. Hammer, M.D.	Nick and Amber Leonti	John F. and Elizabeth F. Moulds
Nicholas F. and Debra L. Burnett	Mark E. Dougan	Joseph H. Harralson	Bruce Lerner	Elvert F. Nelson, M.D.
James E. Burton	Eliot R. and Linda S. Drell	Clare M. Hasler-Lewis	John Lescroart and Lisa Sawyer	Kenneth E. and Jennifer K. Nelson
David and Barbara Butterfield	Carol W. Dreyer	Eileen Heaser	Roger A. Lieberman and Sue Mortensen	James E. Randlett and Laurie E. Nelson
Max and Brookes C. Byrd	Michael E. and Barbara J. Driscoll	Meredith J. Heinig	Rita D. Lind	Maria E. Nemeth and Rita L. Saenz
Susan C. Caldwell	Brant E. and Wendy Dyer	John J. Hennessy	Charles A. and Dore Lindquist	Daniel I. and Patricia F. Neukom
Kent N. and Susan Calfee	E. & J. Gallo Winery	Alanson L. Hertzberg	Jason and Bonnie A. London	Surt and Patricia Nielsen
John Callender	Robert M. and Nancy Conner Earl	Laura F. Heyck and Peter S. Gemmill	Linda B. and Irvin Lownes	David and Susan Nisenbaum
Virginia L. Carder	Delaine A. Eastin	Bryan and Jenny Hill	Donald O. and Elisabeth H. Lyman	Lynne B. Nix
Veronica Carloni	Susan K. Edling	Noel G. Hinde	Grant Macleod	Kevin M. and Elizabeth O'Brien
Montague and Rene Carr	Randall J. and Susan Enstrom	Patrick S. Hobin	Tim and Jennifer Madden	Barbara O'Connor
Mary Ann B. Carrasco	John B. Estes	Steve Austin and Jessica Hodge	George Madson	Dan and Paige O'Donnell
Mark and Marcia Cary	Warren and Karen A. Feist	Peter M. Holmes	Erica Manuel	Jane K. Okubo
John J. and Suzanne Casazza	Steven H. and Sandra Felderstein	Ruth A. Holton-Hodson	Margaret D. Marshall	Jill N. Page
Ernest L. and Olene C. Chard	John and Jeani M. Ferrari	Linda B. Horwitz	Linda M. and Pearl Martin	Patagonia Inc. and Lotus Kayak
Arthur and Carol H. Choate	Dorothy A. Finley	Edward C. and Marcia Hughes	William A. and Joan Mason	George and Hanny Perbetsky
Linda Clifford	Clarissa Flanagan	Fredric Huie	Kevin and Cheryl Mather	Burt C. Peterson
Christine S. Cocanour	Christine Florentine	Donald S. and Leah L. Humpal	Mary E. McCreary	Robel Pezere
Terri A. Colosimo	Cristino Floresca	William S. and Julia Hunter	Robert L. McFall	Carole Pirruccello
Richard and Maisie Conrad	Gloriette C. Fong	Vincent Jacobs	Thomas McGee and Patricia E. Shelby	Diane K. Plumlee
Craig F. Conrath, M.D. and	Scott and Samia A. Foster	W. Thomas and Elizabeth M. Jennings	Tom and Carol McGurk	Kelly Potstada
Brooke Walker, APN	Lura Franzella	Janet Jensen	Malcolm and Anne McHenry	Rick and Leslie S. Pratt
Gregory Conrad Cook	Donald W. Fraulob	Kelly Jones	Kathryn Mckenzie	Felice Price
Erick Cooke	Ken and Sally W. Frelander	John Grindler Katonah	Dianne McKinley	Susan D. Prince
		James R. Kayser		Deborah J. Prucha

Leadership Circle \$1,000+

Eric Ramm and Amanda Berlin-Ramm
 Joe and Diane Ramsey
 Robert Patrick Randolph
 Nikolas C. Rechtiene and Kristina Launey
 Peter and Lorelei Redding
 Sandeep S. and Shankari Reddy
 Loel Peters and Patricia A. Reeder
 Brian T. Regan and Lynn M. Barbara
 Jun and Mayet Reina
 Jeffrey and Claire Resnik
 Leroy M. Rey
 Marla Richardson-Sulmasy
 Shirley J. Riemer
 Anthony L. Riis
 Jan and Karin Rosati
 Deborah and Steven Rose
 Steven M. and Benigna A. Rose
 Martin B. and Lois Ann Rosenberg
 Roger L. and Roberta L. Rosenberger
 David M. Rosenheimer and
 Elena Gelfand
 John Rutledge and Amparo Villablanca
 Karen Sage

Victor V. and Anita Salvo
 Joseph P. and Barbara Sammut
 Elizabeth A. Sanders
 Tracy Browne and Greg C. Sazima
 Landon L. Scarlett
 John and Trudy P. Schafer
 David and Ann Scheuring
 Samuel Schladow
 Keith Schoendoerfer
 David B. and Patricia Schwartz
 Sally A. Scion
 Stan Scott
 Tre Scott
 John and Mary Seabury
 David B. and Denice Seals
 Mike O. Selby
 Joseph A. and Sara Shapiro
 Francis A. Sheehan and
 Paula W. Huber
 The Honorable Byron D. Sher and
 Mrs. Linda B. Sher
 Jeanie W. Sherwood
 Lance K. Shirai
 Todd A. Silva
 Velia Silva

Ian P. Simmons
 William S. Simpson
 Linda J. Sloven
 Howard M. Slyter and Marjorie Ginsburg
 David and Judy Smith
 Richard A. Smith, D.D.S.
 Michael T. Solomon
 Robert D. Sparks, M.D.
 Mary E. Spitzer
 Morgan L. and Anne C. Staines
 Charles Starzynski
 Eileen M. Stearman
 Miles A. Stern and Harriet A. Steiner
 M. Allen and Hermese Stevens
 William Stevens and
 Susanne C. Roessler
 Philip A. and Jan C. Stohr
 Abigail Stone
 Anthony R. and Joan Stone
 Walter J. and Ann Cassidy Stone
 David D. Stranz
 Shiro and Asuka Suzuki
 Peter D. and Stephanie Symes
 Chun Tae
 Tony J. and Elizabeth D. Tanke

Gabriel K. Tanson
 Melody P. Tate
 Fred H. Taylor
 Frederick A. and Nancy Teichert
 Charles Rount and Edith Thacher
 Jan E. Thornburg
 Kathleen Thornhill
 Donald Tickler
 Stan Tincher
 Steven E. and Barbara Tincher
 Joe P. and Betty Ann Tupin
 Roger J. Turcotte
 Matthew and Tracie Tweet
 Sanjeev Vaishampayan
 Walter George Valverde
 Anthony J. and Marilyn J. Van Goor
 Ronald J. Vargas
 David L. and Muffy Vhay
 Brian and Karen F. Vikstrom
 Kenneth M. and Violet Volonte
 Ann E. Walkup
 Shipley N. Walters
 Michael Warren
 Marny J. Wasserman
 and Rick Wasserman

Howard S. and Laurie Webb
 Tom Weborg and Sandra Singer
 Craig E. and Frankie West
 Joanne Whang and Kevin T. Whang
 Doug and Terry Wills
 Earthen Herman Wilson II
 Carl K. Winter
 Matthew Wokas
 Jon Wolfson
 Jon I. and Brenda A. Wolfson
 King and Linda Won
 Jennifer Woodford
 Lucinda M. Woodward
 Jerry and Windy Yee
 Donald A. and Gloria J. Yost

Endowment: Leadership Circle

Thomas and Elizabeth Atkins
 Daniel and Rhea Ann Brunner
 Sterling A. Dalatri
 Cecilia Delury
 Rick L. and Linda Laird Eytcheson
 Steven and Sandra Felderstein
 Debra D. Davis and Dennis F. Greenbaum
 John Rutledge and Ampara Villablanca



capital public radio

Licensed to SACRAMENTO STATE

7055 Folsom Boulevard Sacramento, CA
 95826-2625 | (916) 278-8900 (877) 480-5900

www.CapRadio.org



*CapRadio is everywhere you are.
 Follow, share and activate the power
 of Capital Public Radio.*



- [Facebook.com/CapRadio](https://www.facebook.com/CapRadio)
- [Twitter.com/CapRadioNews](https://twitter.com/CapRadioNews)
- [Twitter.com/CapRadioMusic](https://twitter.com/CapRadioMusic)
- [Instagram.com/CapRadio](https://www.instagram.com/CapRadio)
- [YouTube.com/CapRadio](https://www.youtube.com/CapRadio)